

GLOBAL FACT SHEET

AN OVERVIEW OF GLOBAL ACTIVITIES AT HARVARD BUSINESS SCHOOL

GLOBAL AT A GLANCE

- Throughout its history, Harvard Business School has been a leader in developing practice-oriented research for management education. Applying the case method of teaching, the School has educated tens of thousands of leaders in business, government, and academia around the world. HBS also has helped guide the establishment of leading business schools in Europe, Latin America, the Middle East, and Asia.
- The School has adhered to a carefully crafted strategy: enrich the entire portfolio of activities by focusing on building and leveraging the faculty's research. Extending the School's global reach remains a top priority for both HBS and the Dean.
- Established in 1996, the Global Initiative builds on the School's legacy of global engagement by supporting the HBS community of faculty, students, and alumni in their work, encouraging a global perspective in research, study, and practice.

GLOBAL RESEARCH AND TRAINING

- To facilitate faculty research and case development on an international scale, Harvard Business School furthered its impact by establishing Global Centers in key regions around the world: Asia-Pacific (Hong Kong, Shanghai, and Tokyo), Europe, India, Latin America, and California.
- The Global Centers strengthen faculty connections with businesses, people, and ideas beyond our borders. This far-reaching network not only is unprecedented in higher education, but also is a vital element in the creation of the School's intellectual capital.
- At any given time HBS researchers are active in more than 40 countries.

GLOBAL CURRICULUM

- A wide variety of courses and cases in the MBA program address global business issues. 28% of cases in the Required Curriculum are global and 38% of Elective Curriculum courses are globally-focused.
- Here is a sampling of recently published international cases:
 - *European Union: The Road to Lisbon* by Trumbull, Gunnar, and Diane Choi. February 2011
 - *Ricoh Company, Ltd.* by Robert G. Eccles, Amy C. Edmondson, Marco Iansiti, Akiko Kanno. February 2010
 - *Angola and the Resource Curse* by Musacchio, Aldo, Eric Werker, and Jonathan Schlefer. January 2011
 - *Colombia: Organizing for Competitiveness* by Jamirez-Vallejo, Jorge, and Michael E. Porter. January 2011
 - *Malaysia: People First?* by Comin, Diego, and John Abraham. January 2011
 - *Taj Hotels, Resorts and Palaces* by Deshpandé, Rohit and Mona Srivastava. November 2010

STUDENTS AND THE MBA PROGRAM

- International students from more than 70 countries comprise over one-third of the MBA student body. Such diversity is an important part of the MBA learning experience and greatly enriches the participant-centered approach to learning by bringing contrasting viewpoints to daily class discussions.
- The second year of the MBA program offers students over 96 courses in 10 subject areas, nearly all of which utilize a significant number of international cases. Courses with an explicitly global focus are listed below:
 - Analyzing Financials in a Global Context
 - Business at the Base of the Pyramid
 - Competing Globally
 - Cross-Cultural Work Experiences
 - Doing Business in China
 - Entrepreneurship and Global Capitalism
 - Global Strategic Management
 - Globalization and Emerging Markets
 - Half Course: Assembling Global Innovation Strategies
 - Half Course: Investment and Finance in Emerging Markets-China
 - Institutions, Macroeconomics, and the Global Economy (IMaGE)
 - International Entrepreneurship
 - International Financial Management
 - Managing Global Health: Design, Delivery and Evaluation of Global Health Programs
 - Managing International Trade and Investment
 - Microeconomics of Competitiveness
 - Real Estate Options in Emerging Markets

FACULTY

- Over 70 faculty members identify topics such as globalization, cross-cultural issues, emerging markets and international business among their primary or secondary areas of interest.
- Nearly 80 percent of cases used at business schools worldwide are developed by HBS faculty.
- Faculty members frequently collaborate across the School's Global Centers and disciplines.
- The School invests generously in faculty research - US\$92 million in fiscal 2010 - freeing scholars from the distraction of fundraising and the constraints of third-party grants or sponsorship.

GLOBAL ALUMNI NETWORK

- Harvard Business School's unparalleled alumni network extends throughout the world, with 71,000 alumni living in 161 countries.
- The School has 96 alumni clubs and associations in 42 countries.
- Alumni groups provide a wide range of professional, educational, and social programs within their communities reinforcing the HBS mission "to educate leaders who make a difference in the world".



Global Initiative
Harvard Business School
Greenhill House
Boston, MA 02163
T: 617.495.6923
F: 617.495.9167
E: global@hbs.edu
www.hbs.edu/global