



H A R V A R D | B U S I N E S S | S C H O O L

Description:

The Latin America Research Center (LARC), which opened in 2000, is an arm of Harvard's Business School, and plays an important role in helping HBS develop and strengthen relationships with business and academic leaders throughout Central and South America. The LARC was founded to satisfy strong interest on the part of the HBS faculty in this dynamic region. As a result, the LARC's work has greatly increased the volume of in-depth research and course materials that focus on business management issues specific to Latin American companies. In addition, the LARC has strengthened its relationships with important profit and not-for-profit constituencies throughout Latin America. Since its inception, the LARC has supported HBS faculty in developing over 150 research cases and projects on management and economic issues in Latin America, covering 14 countries. To further support research being carried out in this region, additional researchers and leadership staff are based in São Paulo and Mexico City.

The LARC's research mission is twofold: to cooperate closely with professors at HBS in their research and course development (by writing case studies), and to work with companies all over the region to identify case studies that present significant learning opportunities.

Internship description:

Interns may assist in some or all aspects of the work at LARC based in São Paulo. Depending on what is going on when the interns arrive, students will participate in case writing and analytical work, desk research (e.g. company/industry/country micro and macroeconomic background research based on public data), helping pitch ideas in the discovery/ development phase, and more. This is an amazing opportunity for undergraduate students to delve into fascinating management issues.

You have some professional experience, preferably international, and are curious to conduct research on business and management issues in Brazil. You have excellent English writing skills; some Portuguese familiarity, and you can synthesize and think analytically. You will be part of a small highly integrated research team and hence must demonstrate flexibility, strong interpersonal skills, attention to detail, and professionalism.

This intern will be a part of the David Rockefeller Center for Latin American Studies Internship Program, with Harvard University, which will include a short orientation and local programming and support in country.