



# SOCIAL PROGRESS INDEX 2014

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Deloitte Auditorium, London UK  
April 8, 2014



**SOCIAL  
PROGRESS  
IMPERATIVE**

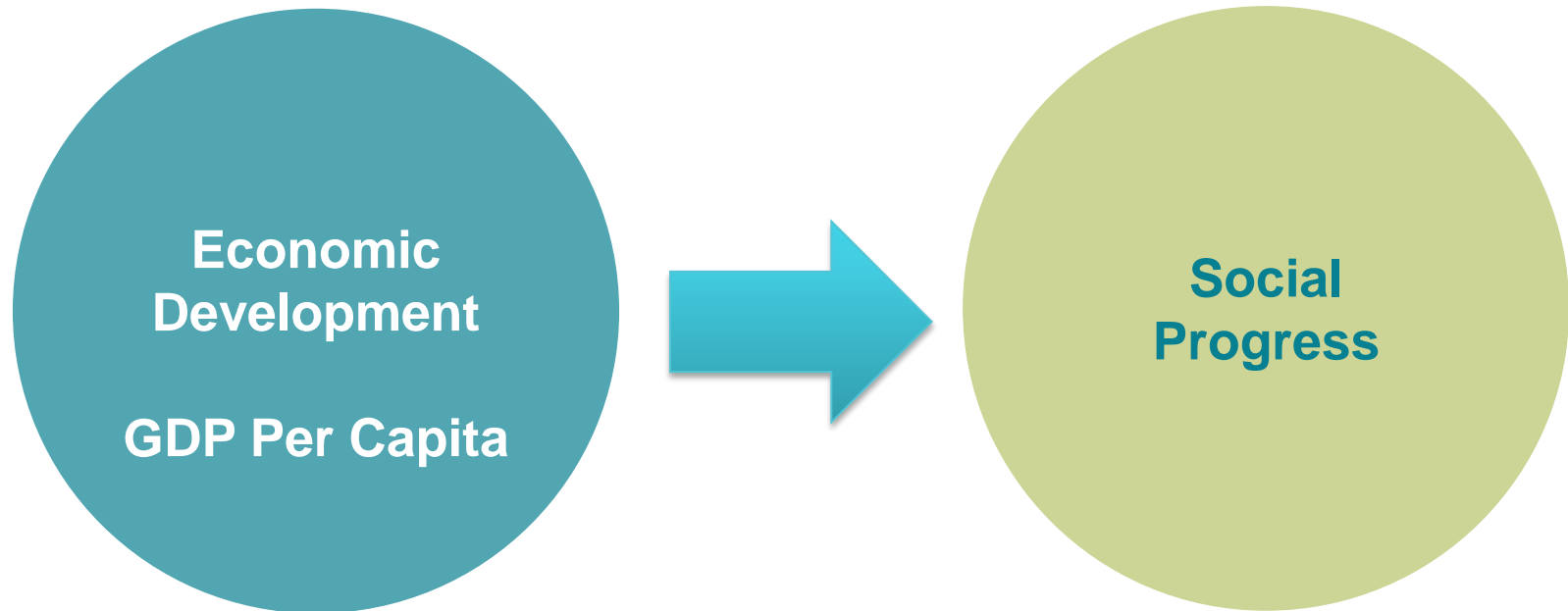
# THE DUAL CHALLENGES OF DEVELOPMENT

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- OVER THE LAST TWO DECADES, THE MEASUREMENT OF ECONOMIC DEVELOPMENT AND THE UNDERLYING COMPETITIVENESS OF NATIONAL ECONOMIES HAS DRAMATICALLY IMPROVED.
- UNTIL NOW, THE PARADIGM HAS BEEN THAT ECONOMIC DEVELOPMENT MEASURED BY GDP PER CAPITA...

# THE DUAL CHALLENGES OF DEVELOPMENT



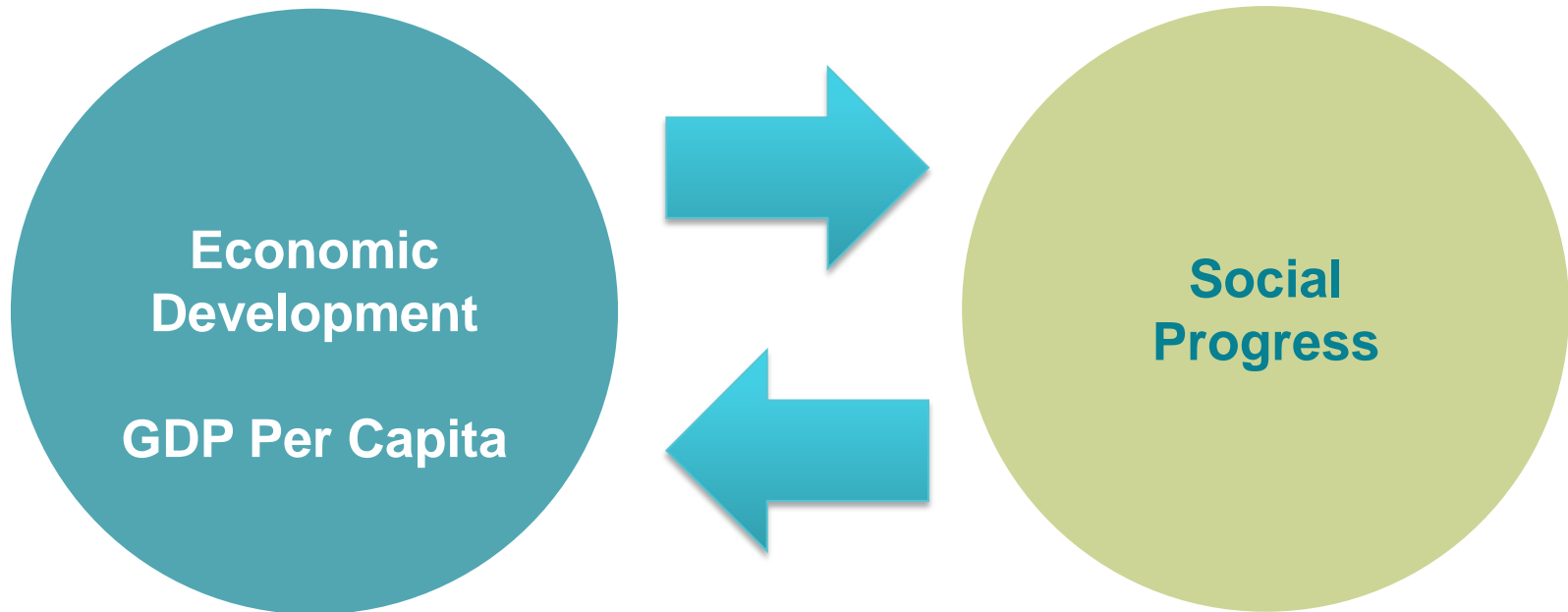
**...WILL LEAD TO SOCIAL PROGRESS.**

# THE DUAL CHALLENGES OF DEVELOPMENT



**BUT ECONOMIC DEVELOPMENT DOES NOT ALWAYS LEAD TO SOCIAL PROGRESS.**

## THE DUAL CHALLENGES OF DEVELOPMENT



- **AND SOCIAL PROGRESS IS IMPORTANT TO ENABLING ECONOMIC GROWTH.**
- **WE NEED TO MEASURE BOTH.**

## THE NEED TO GO BEYOND GDP

There has been a growing recognition that we need to move beyond measuring only the economic performance of countries:

*“In an increasingly performance-oriented society, metrics matter. What we measure affects what we do. If we have the wrong metrics, we will strive for the wrong things.”*

Jean-Paul Fitoussi, Amartya Sen, Joseph Stiglitz, *Mismeasuring Our Lives*

- Starting with the Human Development Index there have been a number of efforts to add additional measures.
- More recently, there has also been a focus on life satisfaction/happiness.

# SOCIAL PROGRESS INDEX: DESIGN PRINCIPLES

**Exclusively  
social and  
environmental  
indicators**



# SOCIAL PROGRESS INDEX: DESIGN PRINCIPLES

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**Outcomes  
– not  
inputs**



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**Outcomes  
– not  
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**Actionability**

# SOCIAL PROGRESS INDEX: DESIGN PRINCIPLES

**Exclusively  
social and  
environmental  
indicators**

**Relevant to  
all countries**



**Outcomes  
– not  
inputs**

**Actionability**

## WHAT IS SOCIAL PROGRESS?

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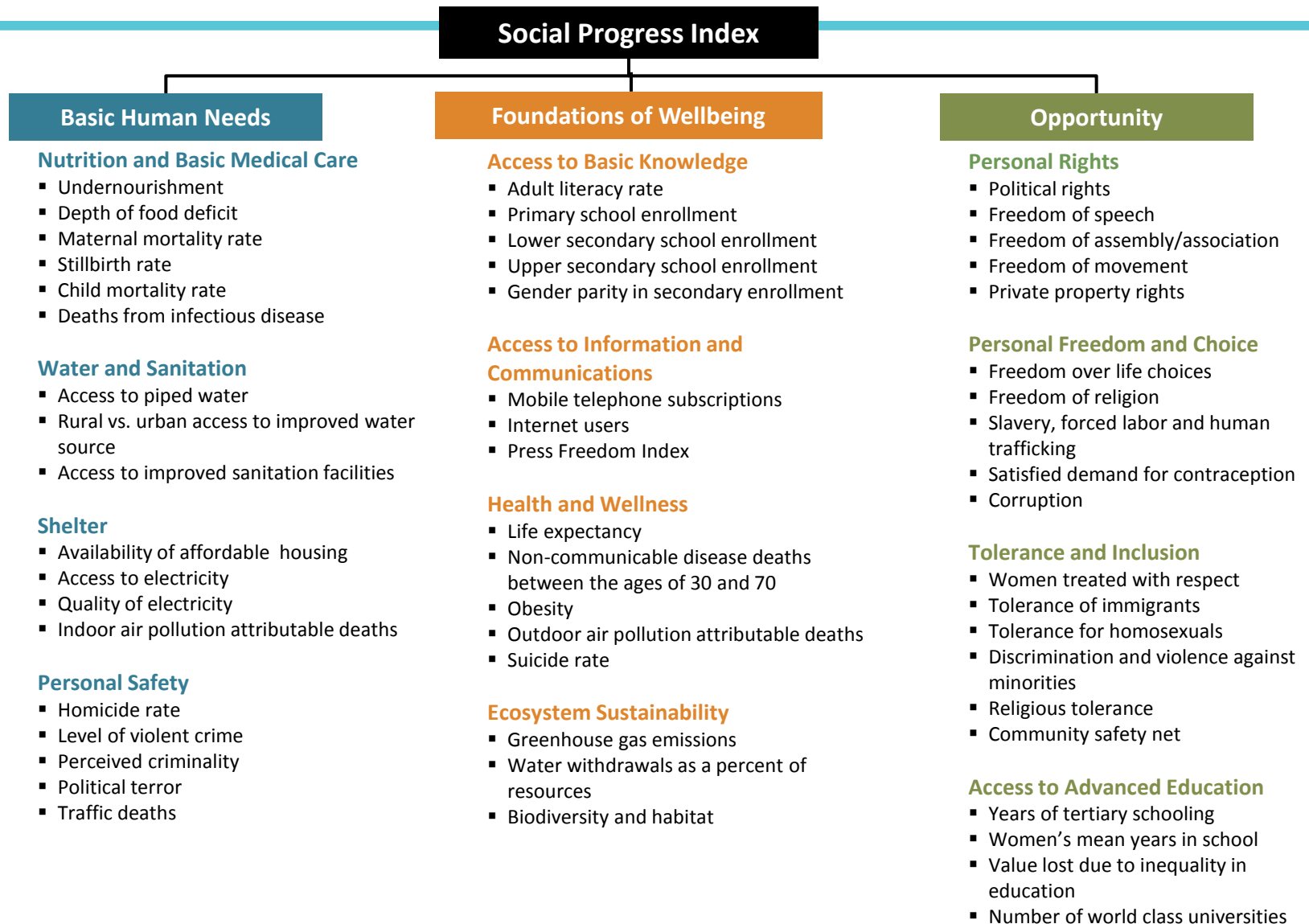
Social progress is the capacity of a society to meet the **basic human needs** of its citizens, establish the **building blocks** that allow citizens and communities to enhance and sustain the quality of their lives, and create the **conditions for all individuals to reach their full potential**.

A holistic framework is needed.



# SOCIAL PROGRESS INDEX MODEL





# THE SOCIAL PROGRESS INDEX 2014

RANK	SCORE	COUNTRY	PPP GDP PER CAPITA	RANK	SCORE	COUNTRY	PPP GDP PER CAPITA	RANK	SCORE	COUNTRY	PPP GDP PER CAPITA	RANK	SCORE	COUNTRY	PPP GDP PER CAPITA
1	88.24	New Zealand	25,857	34	73.68	Mauritius	13,056	67	63.78	Venezuela	11,623	100	51.89	Cambodia	2,150
2	88.19	Switzerland	39,293	35	73.43	Greece	20,922	68	63.03	Dominican Republic	8,794	101	51.58	Nepal	1,276
3	88.07	Iceland	33,880	36	73.31	Croatia	16,005	69	62.96	South Africa	9,860	102	50.24	India	3,341
4	87.37	Netherlands	36,438	37	72.92	United Arab Emirates	36,267	70	62.96	Tunisia	8,442	103	50.20	Kenya	1,522
5	87.12	Norway	47,547	38	72.58	Panama	14,320	71	62.90	Bolivia	4,552	104	49.88	Zambia	1,475
6	87.08	Sweden	34,945	39	71.40	Israel	27,296	72	62.65	Paraguay	5,290	105	49.46	Rwanda	1,167
7	86.95	Canada	35,936	40	70.66	Kuwait	40,102	73	62.44	Azerbaijan	8,871	106	49.11	Benin	1,364
8	86.91	Finland	31,610	41	70.61	Serbia	9,683	74	62.33	Nicaragua	3,510	107	48.94	Lesotho	1,692
9	86.55	Denmark	32,363	42	70.59	Argentina	11,658	75	61.92	Jordan	5,289	108	48.87	Swaziland	4,522
10	86.10	Australia	35,669	43	70.39	Jamaica	7,083	76	61.37	Guatemala	4,397	109	48.79	Malawi	660
11	85.11	Austria	36,200	44	70.24	Bulgaria	12,178	77	61.28	Honduras	3,657	110	47.99	Congo, Republic of	3,815
12	84.61	Germany	34,819	45	70.00	Malaysia	14,822	78	61.19	Namibia	6,520	111	47.75	Uganda	1,165
13	84.56	United Kingdom	32,671	46	69.97	Brazil	10,264	79	61.07	Cuba	n/a	112	47.33	Burkina Faso	1,304
14	84.21	Japan	31,425	47	69.88	Trinidad and Tobago	23,260	80	60.79	Russia	15,177	113	46.85	Mali	1,047
15	84.05	Ireland	36,723	48	69.13	Albania	8,123	81	60.12	Moldova	2,951	114	46.06	Tanzania	1,380
16	82.77	United States	45,336	49	68.33	Macedonia	9,323	82	60.06	Guyana	2,930	115	45.95	Djibouti	2,051
17	82.63	Belgium	32,639	50	68.15	Ecuador	8,443	83	60.05	Lebanon	12,592	116	45.51	Cameroon	2,025
18	81.65	Slovenia	24,483	51	67.72	Romania	11,444	84	59.97	Egypt	5,795	117	45.23	Mozambique	882
19	81.28	Estonia	18,927	52	67.24	Colombia	9,143	85	59.71	Sri Lanka	5,384	118	44.84	Iraq	3,659
20	81.11	France	29,819	53	66.80	Montenegro	10,602	86	59.47	Kazakhstan	11,973	119	44.28	Madagascar	843
21	80.77	Spain	26,395	54	66.41	Mexico	13,067	87	59.13	Algeria	7,400	120	44.02	Liberia	560
22	80.49	Portugal	21,032	55	66.29	Peru	9,431	88	58.98	Indonesia	4,272	121	43.11	Mauritania	2,244
23	80.41	Czech Republic	23,815	56	65.86	Philippines	3,801	89	58.97	Mongolia	4,708	122	42.80	Togo	906
24	78.93	Slovakia	21,175	57	65.60	Botswana	14,109	90	58.67	China	7,958	123	42.65	Nigeria	2,335
25	77.75	Costa Rica	11,156	58	65.20	Belarus	13,427	91	58.01	Morocco	4,573	124	42.40	Pakistan	2,402
26	77.51	Uruguay	13,821	59	65.14	Thailand	8,463	92	57.34	Uzbekistan	3,095	125	40.23	Yemen	2,145
27	77.44	Poland	18,304	60	65.03	Armenia	7,374	93	57.08	Kyrgyzstan	2,077	126	40.10	Niger	674
28	77.18	Korea, Republic of	27,991	61	64.99	Bosnia and Herzegovina	7,356	94	56.65	Iran	10,405	127	39.93	Angola	5,262
29	76.93	Italy	26,310	62	64.91	Ukraine	6,394	95	56.05	Tajikistan	1,920	128	38.45	Sudan	1,894
30	76.30	Chile	15,848	63	64.70	El Salvador	6,125	96	55.96	Ghana	1,764	129	37.41	Guinea	921
31	73.91	Latvia	15,826	64	64.62	Turkey	13,737	97	53.52	Senegal	1,671	130	37.33	Burundi	483
32	73.87	Hungary	17,033	65	64.38	Saudi Arabia	27,346	98	52.41	Laos	2,522	131	34.17	Central African Republic	943
33	73.76	Lithuania	18,799	66	63.94	Georgia	5,086	99	52.04	Bangladesh	1,622	132	32.60	Chad	1,870

# SOCIAL PROGRESS INDEX TOP TEN COUNTRIES

RANK	SCORE	COUNTRY	PPP GDP PER CAPITA	RANK	SCORE	COUNTRY	PPP GDP PER CAPITA	RANK	SCORE	COUNTRY	PPP GDP PER CAPITA	RANK	SCORE	COUNTRY	PPP GDP PER CAPITA
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16	82.77	United States	45,336												
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29	76.93	Italy	26,310												
30	76.30	Chile	15,848												
31	73.91	Latvia	15,826												
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23	80.41	Czech Republic	23,815	56	65.86	Philippines	3,801	89	58.97	Mongolia	4,708	122	42.80	Togo	906
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# 2014 SOCIAL PROGRESS INDEX: BRICS

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Social Progress Index rank: **13**  
GDP per capita rank: 14

UNITED KINGDOM



## BASIC HUMAN NEEDS

Score  
**91.90**

Rank  
**16**



## FOUNDATIONS OF WELLBEING

Score  
**79.47**

Rank  
**19**



## OPPORTUNITY

Score  
**82.29**

Rank  
**6**



### Nutrition and Basic Medical Care

97.76

25



Undernourishment  
Depth of food deficit  
Maternal mortality rate  
Stillbirth rate  
Child mortality rate  
Deaths from infectious diseases



### Access to Basic Knowledge

97.81

18



Adult literacy rate  
Primary school enrollment  
Lower secondary school enrollment  
Upper secondary school enrollment  
Gender parity in secondary enrollment



### Personal Rights

97.60

2



Political rights  
Freedom of speech  
Freedom of assembly/association  
Freedom of movement  
Private property rights



### Water and Sanitation

99.88

16



Access to piped water  
Rural vs. urban access to improved water source  
Access to improved sanitation facilities



### Access to Information and Communications

84.81

16



Mobile telephone subscriptions  
Internet users  
Press Freedom Index



### Personal Freedom and Choice

87.47

12



Freedom over life choices  
Freedom of religion  
Modern slavery, human trafficking, child marriage  
Satisfied demand for contraception  
Corruption



### Shelter

86.55

12



Availability of affordable housing  
Access to electricity  
Quality of electricity supply  
Indoor air pollution attributable deaths



### Health and Wellness

77.54

37



Life expectancy  
Non-communicable disease deaths between 30 and 70  
Obesity rate  
Outdoor air pollution attributable deaths  
Suicide rate



### Tolerance and Inclusion

70.75

17



Women treated with respect  
Tolerance for immigrants  
Tolerance for homosexuals  
Discrimination and violence against minorities  
Religious tolerance  
Community safety net



### Personal Safety

83.41

21



Homicide rate  
Level of violent crime  
Perceived criminality  
Political terror  
Traffic deaths



### Ecosystem Sustainability

57.72

58



Greenhouse gas emissions  
Water withdrawals as a percent of resources  
Biodiversity and habitat



### Access to Advanced Education

73.35

7



Years of tertiary schooling  
Women's average years in school  
Inequality in the attainment of education  
Number of globally ranked universities



Social Progress Index rank: **16**  
GDP per capita rank: 2

UNITED STATES



## BASIC HUMAN NEEDS

Score **89.82** Rank **23**



## FOUNDATIONS OF WELLBEING

Score **75.96** Rank **36**



## OPPORTUNITY

Score **82.54** Rank **5**



Nutrition and Basic Medical Care	97.82	24	
Undernourishment			
Depth of food deficit			
Maternal mortality rate			
Stillbirth rate			
Child mortality rate			
Deaths from infectious diseases			

Water and Sanitation	95.77	34	
Access to piped water			
Rural vs. urban access to improved water source			
Access to improved sanitation facilities			

Shelter	87.99	9	
Availability of affordable housing			
Access to electricity			
Quality of electricity supply			
Indoor air pollution attributable deaths			

Personal Safety	77.70	31	
Homicide rate			
Level of violent crime			
Perceived criminality			
Political terror			
Traffic deaths			

Access to Basic Knowledge	95.10	39	
Adult literacy rate			
Primary school enrollment			
Lower secondary school enrollment			
Upper secondary school enrollment			
Gender parity in secondary enrollment			

Access to Information and Communications	81.33	23	
Mobile telephone subscriptions			
Internet users			
Press Freedom Index			

Health and Wellness	73.61	70	
Life expectancy			
Non-communicable disease deaths between 30 and 70			
Obesity rate			
Outdoor air pollution attributable deaths			
Suicide rate			

Ecosystem Sustainability	53.78	69	
Greenhouse gas emissions			
Water withdrawals as a percent of resources			
Biodiversity and habitat			

Personal Rights	82.28	22	
Political rights			
Freedom of speech			
Freedom of assembly/association			
Freedom of movement			
Private property rights			

Personal Freedom and Choice	84.29	15	
Freedom over life choices			
Freedom of religion			
Modern slavery, human trafficking, child marriage			
Satisfied demand for contraception			
Corruption			

Tolerance and Inclusion	74.22	13	
Women treated with respect			
Tolerance for immigrants			
Tolerance for homosexuals			
Discrimination and violence against minorities			
Religious tolerance			
Community safety net			

Access to Advanced Education	89.37	1	
Years of tertiary schooling			
Women's average years in school			
Inequality in the attainment of education			
Number of globally ranked universities			

Social Progress Index rank: **120**  
GDP per capita rank: 130

LIBERIA



BASIC HUMAN NEEDS			Score	Rank		FOUNDATIONS OF WELLBEING			Score	Rank		OPPORTUNITY			Score	Rank	
			36.77	125					48.99	121					46.29	82	
Nutrition and Basic Medical Care			54.36	125		Access to Basic Knowledge			42.36	127		Personal Rights			61.55	58	
Undernourishment						Adult literacy rate						Political rights					
Depth of food deficit						Primary school enrollment						Freedom of speech					
Maternal mortality rate						Lower secondary school enrollment						Freedom of assembly/association					
Stillbirth rate						Upper secondary school enrollment						Freedom of movement					
Child mortality rate						Gender parity in secondary enrollment						Private property rights					
Deaths from infectious diseases																	
Water and Sanitation			26.29	123		Access to Information and Communications			38.18	111		Personal Freedom and Choice			59.99	99	
Access to piped water						Mobile telephone subscriptions						Freedom over life choices					
Rural vs. urban access to improved water source						Internet users						Freedom of religion					
Access to improved sanitation facilities						Press Freedom Index						Modern slavery, human trafficking, child marriage					
												Satisfied demand for contraception					
												Corruption					
Shelter			13.36	128		Health and Wellness			74.45	60		Tolerance and Inclusion			52.24	58	
Availability of affordable housing						Life expectancy						Women treated with respect					
Access to electricity						Non-communicable disease deaths between 30 and 70						Tolerance for immigrants					
Quality of electricity supply						Obesity rate						Tolerance for homosexuals					
Indoor air pollution attributable deaths						Outdoor air pollution attributable deaths						Discrimination and violence against minorities					
						Suicide rate						Religious tolerance					
												Community safety net					
Personal Safety			53.07	86		Ecosystem Sustainability			40.98	99		Access to Advanced Education			11.37	119	
Homicide rate						Greenhouse gas emissions						Years of tertiary schooling					
Level of violent crime						Water withdrawals as a percent of resources						Women's average years in school					
Perceived criminality						Biodiversity and habitat						Inequality in the attainment of education					
Political terror												Number of globally ranked universities					
Traffic deaths																	

Social Progress Index rank: **46**  
GDP per capita rank: 57

BRAZIL



## BASIC HUMAN NEEDS

Score  
71.09

Rank  
74



## FOUNDATIONS OF WELLBEING

Score  
75.78

Rank  
38



## OPPORTUNITY

Score  
63.03

Rank  
36



Nutrition and Basic Medical Care	92.02	63	
Undernourishment			
Depth of food deficit			
Maternal mortality rate			
Stillbirth rate			
Child mortality rate			
Deaths from infectious diseases			

Water and Sanitation	81.64	67	
Access to piped water			
Rural vs. urban access to improved water source			
Access to improved sanitation facilities			

Shelter	73.20	53	
Availability of affordable housing			
Access to electricity			
Quality of electricity supply			
Indoor air pollution attributable deaths			

Personal Safety	37.50	122	
Homicide rate			
Level of violent crime			
Perceived criminality			
Political terror			
Traffic deaths			

Access to Basic Knowledge	95.43	38	
Adult literacy rate			
Primary school enrollment			
Lower secondary school enrollment			
Upper secondary school enrollment			
Gender parity in secondary enrollment			n/a

Access to Information and Communications	67.69	49	
Mobile telephone subscriptions			
Internet users			
Press Freedom Index			

Health and Wellness	76.05	47	
Life expectancy			
Non-communicable disease deaths between 30 and 70			
Obesity rate			
Outdoor air pollution attributable deaths			
Suicide rate			

Ecosystem Sustainability	63.94	35	
Greenhouse gas emissions			
Water withdrawals as a percent of resources			
Biodiversity and habitat			

Personal Rights	74.94	32	
Political rights			
Freedom of speech			
Freedom of assembly/association			
Freedom of movement			
Private property rights			

Personal Freedom and Choice	77.32	27	
Freedom over life choices			
Freedom of religion			
Modern slavery, human trafficking, child marriage			
Satisfied demand for contraception			
Corruption			

Tolerance and Inclusion	61.77	33	
Women treated with respect			
Tolerance for immigrants			
Tolerance for homosexuals			
Discrimination and violence against minorities			
Religious tolerance			
Community safety net			

Access to Advanced Education	38.09	76	
Years of tertiary schooling			
Women's average years in school			
Inequality in the attainment of education			
Number of globally ranked universities			

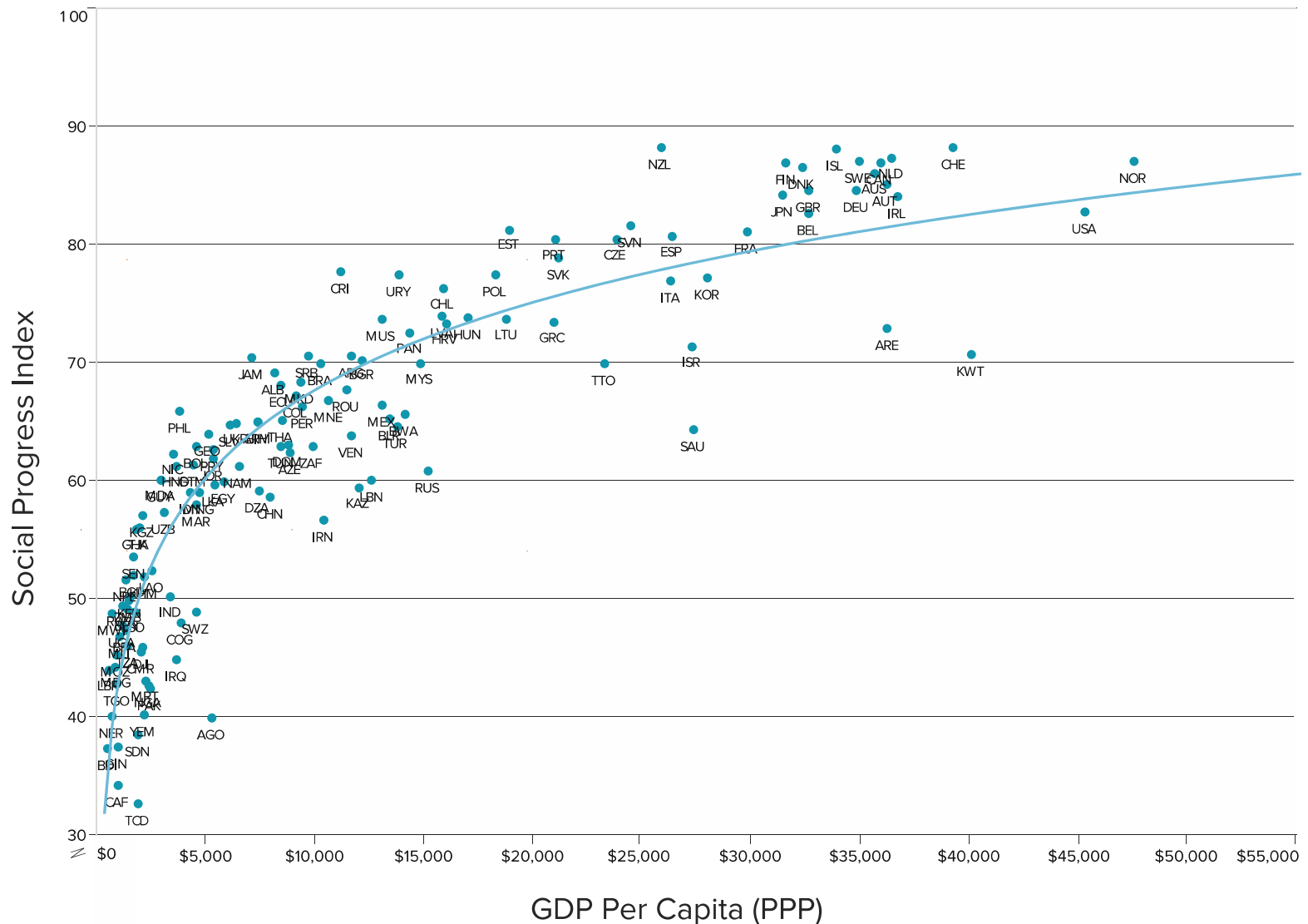
## SOCIAL PROGRESS AND ECONOMIC DEVELOPMENT: KEY FINDING #1

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Economic development alone is not sufficient to explain social progress outcomes. GDP per capita is an incomplete measure of a country's overall performance:

- There is a non-linear relationship between Social Progress Index scores and GDP per capita.
- Social Progress Index scores display significant deviation from the GDP per capita trend line.

# SOCIAL PROGRESS INDEX VS. GDP PER CAPITA (PPP)



## SOCIAL PROGRESS AND ECONOMIC DEVELOPMENT: KEY FINDING #2

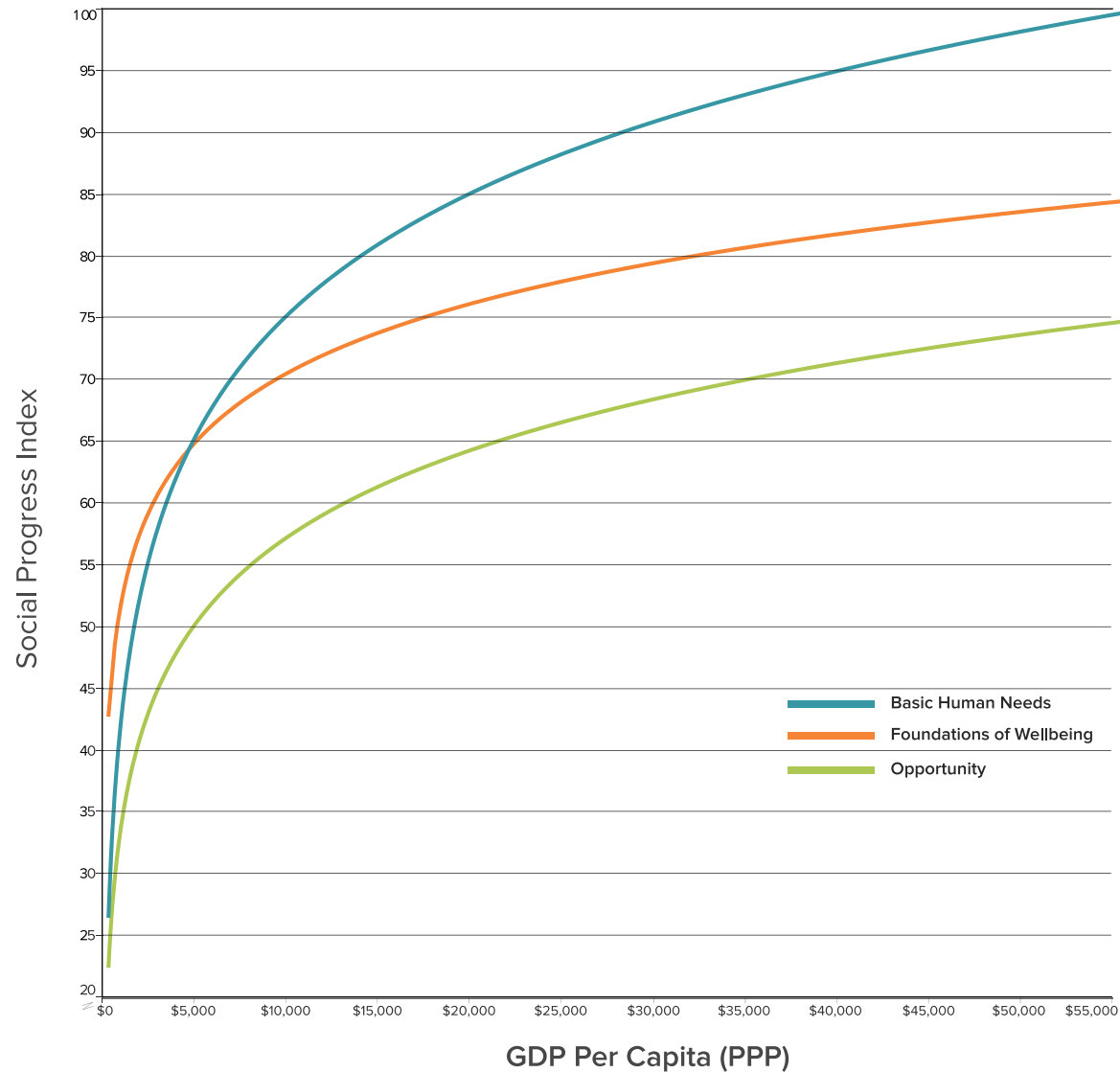
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Some aspects of social progress are more correlated with GDP than others.

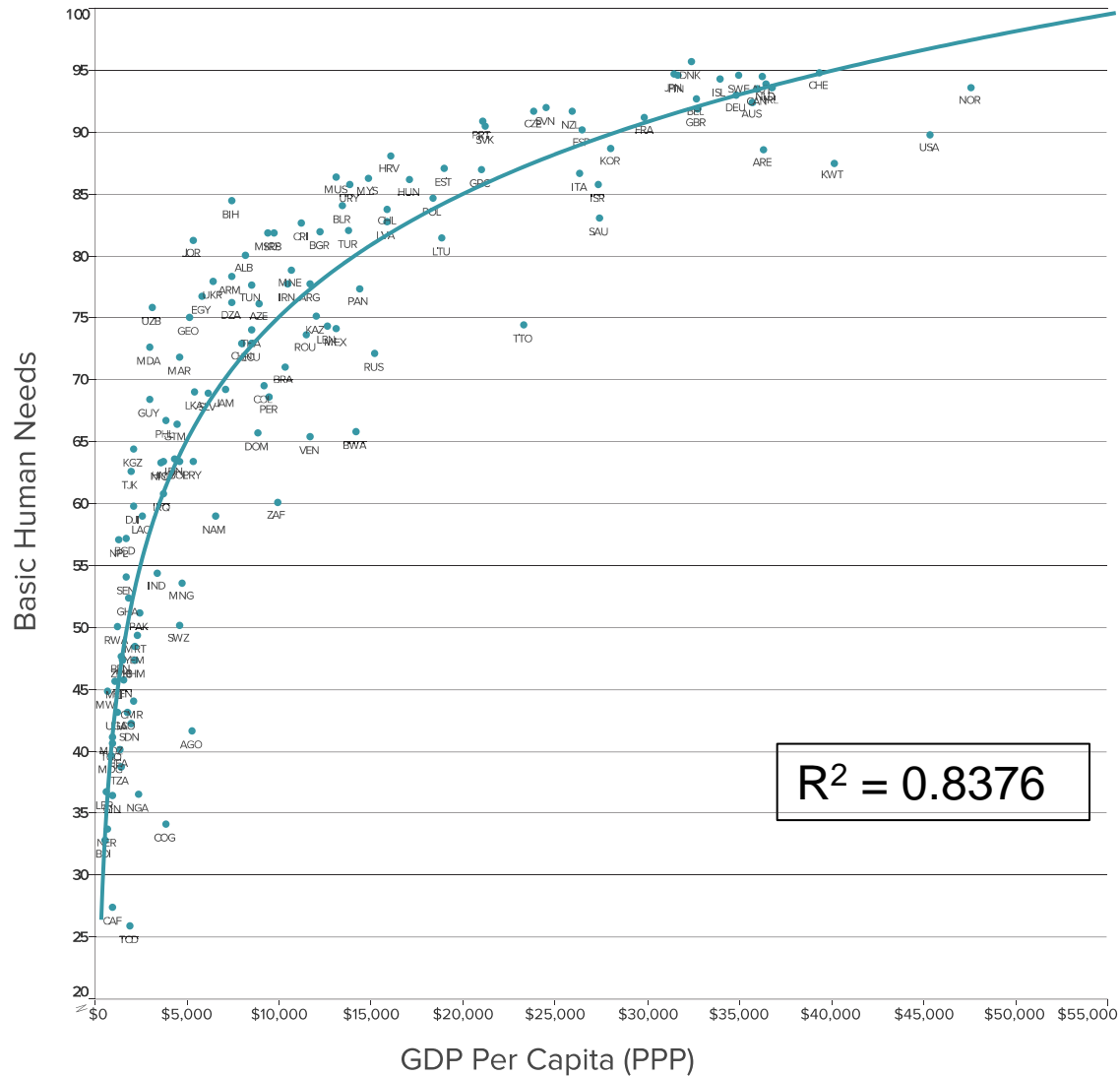
This is a complex relationship where causation may go in both directions.



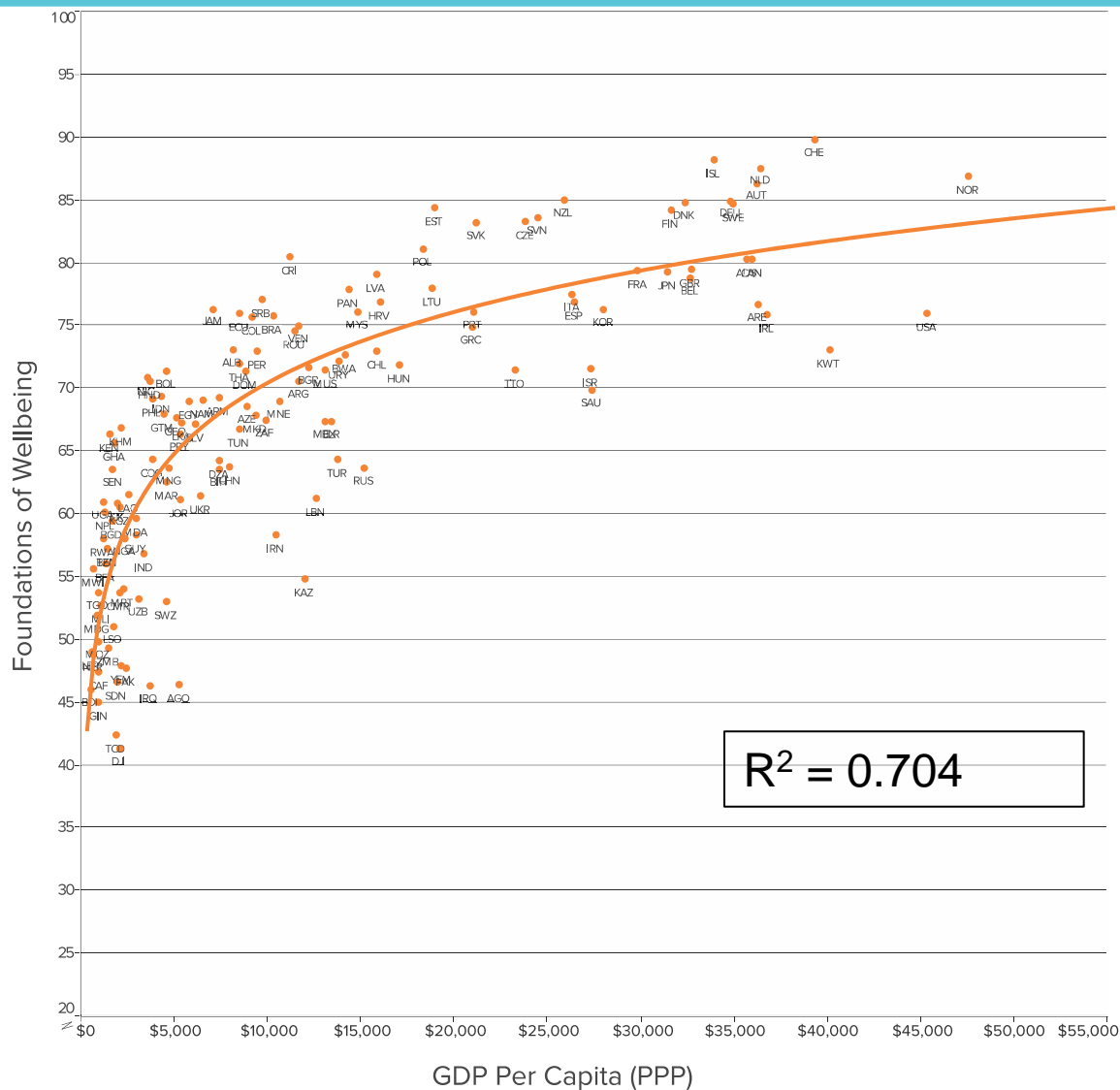
# SOCIAL PROGRESS INDEX DIMENSIONS VS. GDP PER CAPITA (PPP)



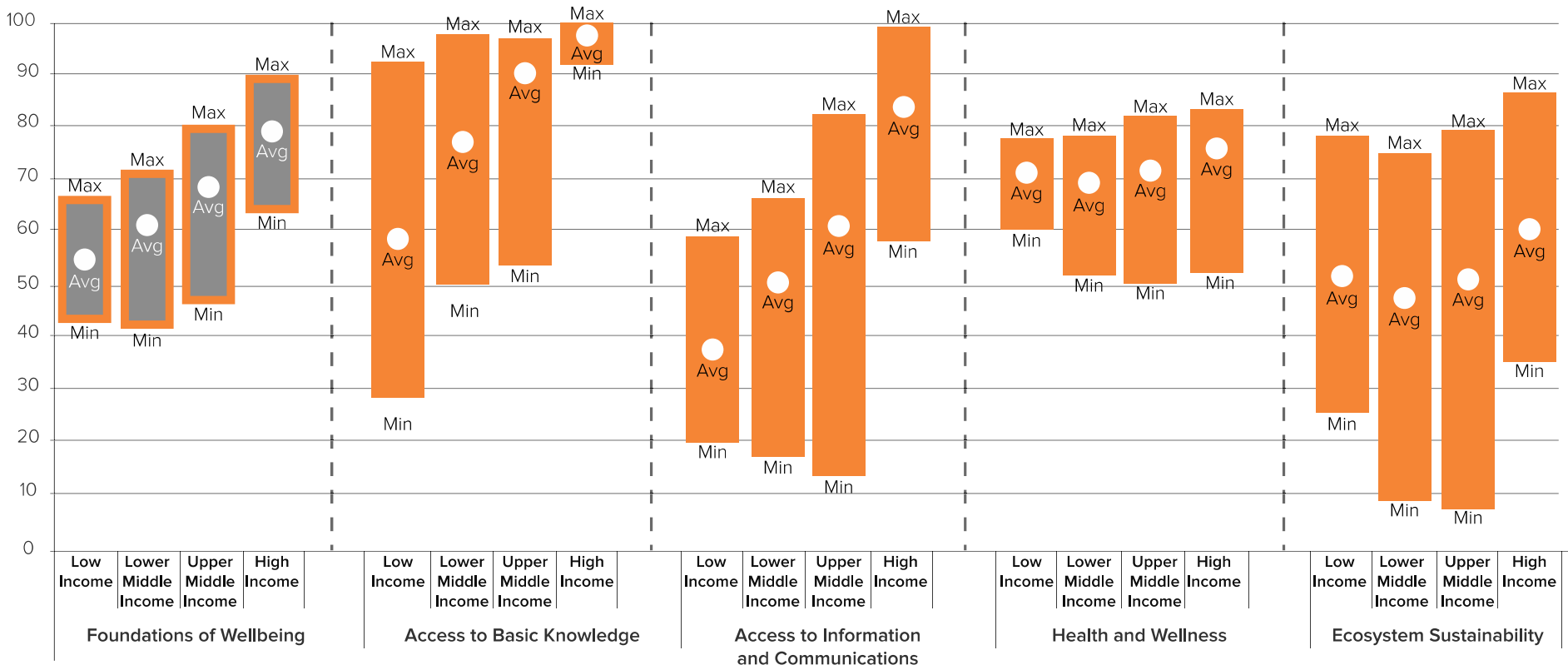
## BASIC HUMAN NEEDS VS GDP PER CAPITA (PPP)



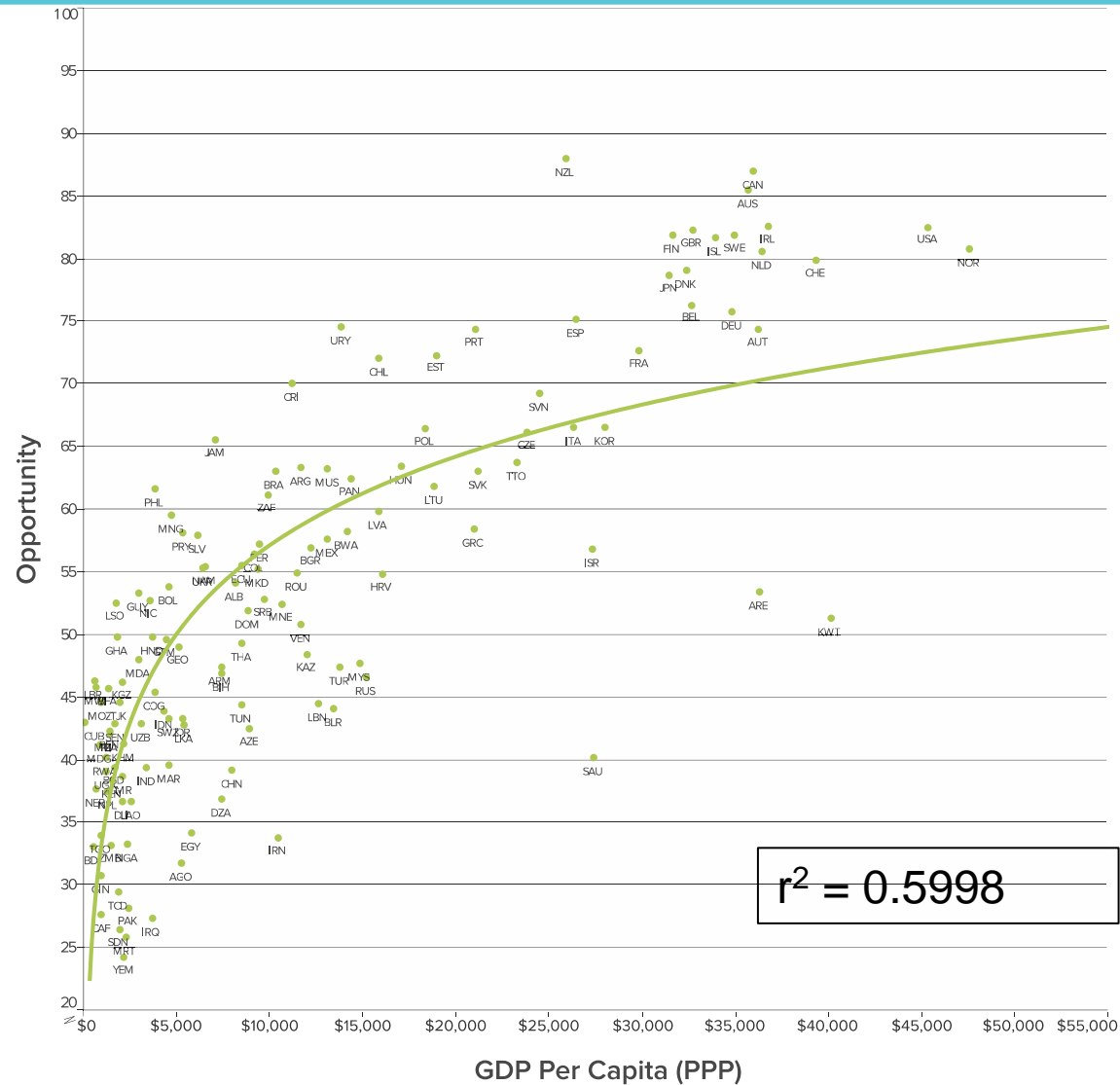
## FOUNDATIONS OF WELLBEING VS GDP PER CAPITA (PPP)



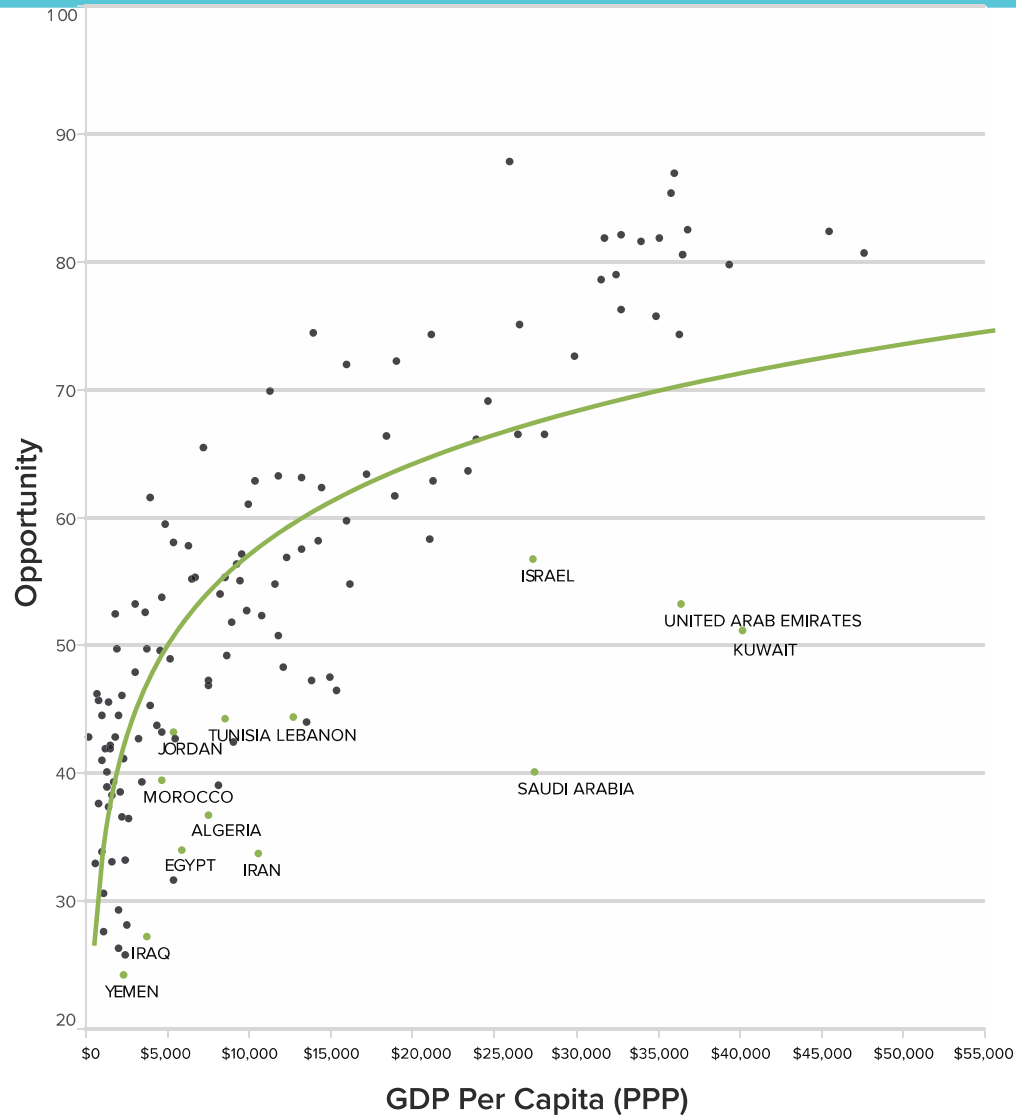
# DISTRIBUTION OF SCORES FOR FOUNDATIONS OF WELLBEING



## OPPORTUNITY VS GDP PER CAPITA (PPP)



# OPPORTUNITY VS GDP PER CAPITA (PPP): MENA



## THE SOCIAL PROGRESS NETWORK: MOVING TO ACTION



# THE SOCIAL PROGRESS NETWORK: PARAGUAY COMMITTEE

Paraguay has already organized a local committee to deploy the Social Progress Index at all levels

- La Asociación de Empresarios Cristianos (ADEC)
- La Federación de la Producción, la Industria y el Comercio (FEPRINCO)
- La Fundación Paraguaya
- La Fundación Moisés Bertoni
- La Fundación Desarrollo en Democracia (DENDE)
- Fundación Avina
- La Universidad Católica- Programa de Maestría en Administración de Empresas



The National Social Progress committee has already started work in three priority areas:

- Nutrition (meet the nutritional needs of 1,000,000 additional Paraguayans)
- Water and sanitation
- Shelter



## THE SOCIAL PROGRESS NETWORK: BRAZIL COMMITTEE

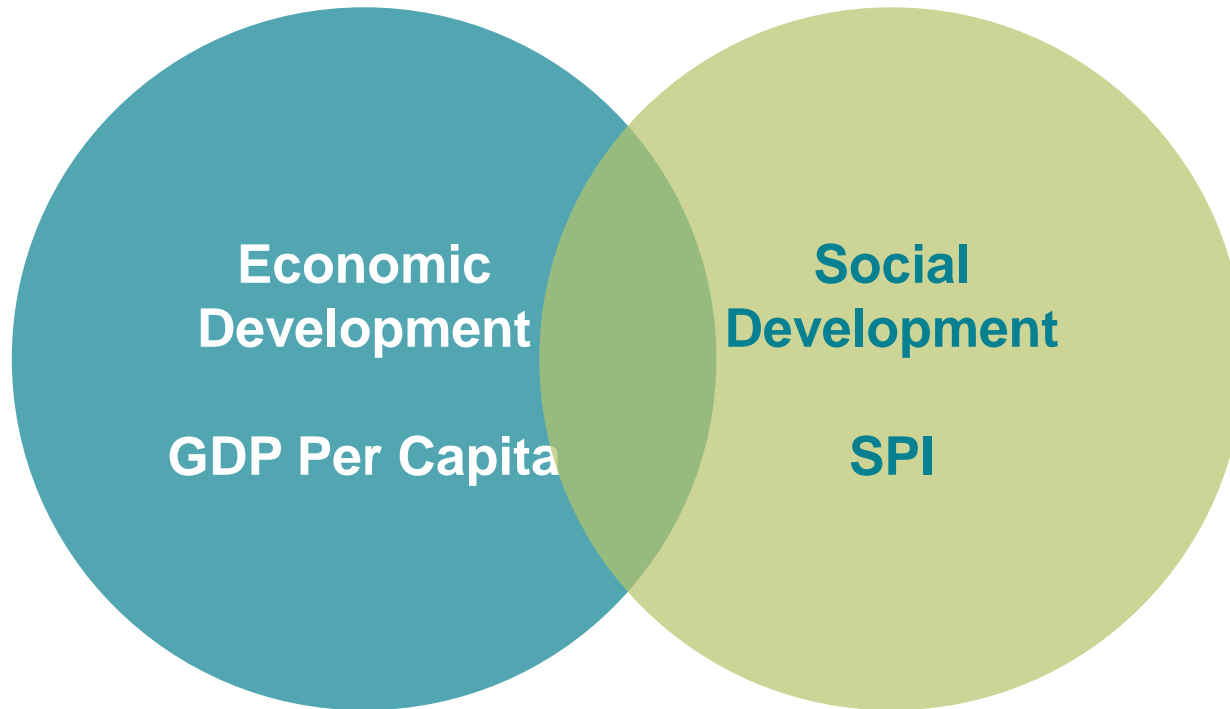
- National Team has been established under the co-leadership of AVINA Foundation and Deloitte, with participation of Ethos Institute and Arapyau Foundation.
- National Committee established, including:
  - **Private Sector Members:** Vale, Coca Cola, Natura, Fibria, Semear
  - **Civil Society Members:** Imazon, GIFE, Fundacion Roberto Marinho, INDI, Instituto Unibanco
  - **Academic Members:** Fundacion Getulio Vargas, Fundacion Dom Cabral

# SOCIAL NEEDS AND ECONOMIC VALUE CREATION



- **Creating Shared Value: Meeting Societal Needs with a Business Model:**
  - **Social** deficits create **economic** costs for companies
  - Social needs represent the **largest market opportunities**

# THE DUAL CHALLENGES OF DEVELOPMENT



**Our vision is a world in which social progress sits alongside economic prosperity as a benchmark for national performance.**