Value-Based Health Care Delivery
Faculty Information Session

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This presentation draws on Redefining Health Care: Creating Value-Based Competition on Results (with Elizabeth O. Teisberg), Harvard Business School Press, May 2006; “A Strategy for Health Care Reform—Toward a Value-Based System,” New England Journal of Medicine, June 3, 2009; “Value-Based Health Care Delivery,” Annals of Surgery 248: 4, October 2008; “Defining and Introducing Value in Healthcare,” Institute of Medicine Annual Meeting, 2007. Additional information about these ideas, as well as case studies, can be found the Institute for Strategy & Competitiveness Redefining Health Care website at http://www.hbs.edu/rhc/index.html. No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form or by any means — electronic, mechanical, photocopying, recording, or otherwise — without the permission of Michael E. Porter and Elizabeth O. Teisberg.
Selected Course Offerings to Date

**Harvard Courses**

- 2008-2013 – Intensive Seminar in Value-Based Health Care Delivery
  - Total of 508 participants
- 2009-2013 – Leadership Workshop on Strategy for Health Care Delivery
  - Total of 326 participants

**External Courses**

- 2006-2012 – Health Care Innovation (University of Virginia, ~450 total participants)
- 2006-2012 – Executive Workshops (Brigham and Women’s Hospital, St. Francis Hospital, Hoag Hospital, Baylor Health, G.E., Cigna, Humana… total of ~900 participants)
- 2008-2012 – Global Health Delivery (Harvard School of Public Health, ~80 participants)
- 2008-2011 – Medical Care and the Corporation (Dartmouth, ~150 participants)
- 2009-2011 – Health Care Management (University of Virginia, ~100 participants)
- June 2010 – UCLA Workshop on Value-Based Health Care Delivery
- Dec. 2010 – Medicaid Leadership Institute (35 participants)
- June 2011 – Strategy for Health Care Delivery: United Kingdom (80 participants)
- January 2013 – Partners HealthCare Seminar for Residents and Fellows (75 participants)
- Fall 2013 – Dartmouth Masters in Health Care Delivery Science (50 participants)
Curriculum Materials

Teaching Materials:

**Classroom use:**
- Case studies
- Videos of guest protagonists
- Videos of topic lectures
- Video footage of profiled organizations

**Faculty Use:**
- Teaching notes
- Videos of case discussions

Articles and Books:

- Papers on specific aspects of value-based health care delivery
- A series of books and white papers evaluating health care systems:
  - United States
  - Germany
  - Finland
  - Sweden (in process)
Selected Case Studies: Advanced Economy

**Acute**
- Ledina Lushko: Navigating Health Care Delivery
- The Cleveland Clinic: Growth Strategy 2011
- ThedaCare: System Strategy
- The University of Texas MD Anderson Cancer Center: Interdisciplinary Cancer Care
- Kidney Transplantation: UCLA Medical Center

**Chronic**
- The Dartmouth-Hitchcock Medical Center: Spine Care
- The Joslin Diabetes Center
- The West German Headache Center: Integrated Migraine Care

**Primary Care**
- Commonwealth Care Alliance: Elderly and Disabled Care

**Health Plan/Employer**
- Pitney Bowes: Employer Health Strategy

**International**
- Highland District County Hospital: Gastroenterology Care
- Koo Foundation Sun-Yat Sen Cancer Center: Breast Cancer Care in Taiwan
- Reconfiguring Stroke Care in North Central London
- Great Western Hospital: High Risk Pregnancy Care
- Schön Klinik: Eating Disorders Care
- Global Health Partner: Obesity Care
Advanced Economy Books and Articles

Books:

Articles:
Goals for Faculty Affiliations

• Introduce VBHCD material into the **core curriculum** of physicians in training
  – Fourth year medical students
  – Residents and fellows
• Create course offerings for **regional clinical leaders** and health care executives
  – Clinical leaders
  – Top management
• Establish **faculty** as teachers and expert researchers in VBHCD concepts
• Expand VBHCD curriculum through **local case development**

• Engage universities and providers as **leading forces** in driving the value agenda in their respective regions and nations
How Can I Get Started?

• There are many opportunities to teach others about VBHCD
• Use a journal club to discuss one of the VBHCD manuscripts
  – NEJM: “What is Value in Health Care”
  – HBR: “How to Solve the Cost Crisis in Health Care”
• Give a grand rounds on VBHCD
• Teach a case from the VBHCD curriculum to residents, fellows or medical students
  – VBHCD curriculum and materials will soon be available on the Harvard Business School Publishing website
For additional information on

Value-Based Health Care Delivery:

www.isc.hbs.edu