

Rembrand Koning

CONTACT INFORMATION	Harvard Business School Morgan Hall 292 Boston, MA 02163	rem@hbs.edu (617) 495-6171 www.remkoning.com
RESEARCH INTERESTS	Social Networks, Ecosystems, Innovation and Entrepreneurship, Developing Economies, Failure Experimentation and Data Driven Strategy, Machine Learning, Technology and Business Change	
EMPLOYMENT	Harvard Business School , Cambridge, MA Assistant Professor, Strategy Unit, July 2016 - Present	
EDUCATION	Stanford Graduate School of Business , Stanford, CA Ph.D. Business, June 2016 University of Chicago , Chicago, IL B.A. Statistics and B.S. Mathematics, June 2007	
FELLOWSHIPS AND HONORS	<i>Dissertation Fellow</i> , Ewing Marion Kauffman Foundation, 2015-6 <i>University Scholar</i> , University Chicago, 2004-7	
PUBLISHED PAPERS	Sharique Hasan, John-Paul Ferguson, and Rembrand Koning. "The Lives and Deaths of Jobs: Technical Interdependence and Survival in a Job Structure" <i>Organization Science</i> . 2015.	
WORKING PAPERS	Sharique Hasan and Rembrand Koning. "Learning General and Match-Specific Information from Social Interaction: Evidence from a Field Experiment" R&R at <i>Organization Science</i> . Sharique Hasan and Rembrand Koning. "Peer Effects, Personality and Idea Generation: Evidence from a Field Experiment" Under review at <i>Organization Science</i> . Rembrand Koning and Sharique Hasan. "When Geography May Not Be Destiny: Networks Formation and Performance Spillovers" Aaron Chatterji, Solene Delecourt, Sharique Hasan, and Rembrand Koning. "Management spillovers: Results from a multi-firm experiment in the Indian startup ecosystem" Sharique Hasan, Rembrand Koning, Aaron Chatterji, and Solene Delecourt. "Non-compliance in randomized peer effects studies: The problem of network formation" Rembrand Koning. "Do network dynamics undermine idea-based network advantages? Experimental results from an entrepreneurship bootcamp"	
PAPERS IN PROGRESS	Rembrand Koning, Sharique Hasan, Solene Delecourt, and Aaron Chatterji. "Do experiments improve firm performance? Evidence from the adoption of AB testing software" Rembrand Koning, Sharique Hasan, Solene Delecourt, and Aaron Chatterji. "Do executive retreats improve performance? A field experiment testing the benefits of strategic change and networking"	

PROJECTS IN
PROGRESS

Solene Delecourt and Rembrand Koning. “Discovering and sharing business ideas for firm growth: A field experiment in Indian business development”

Stefan Dimitriadis and Rembrand Koning. “From structure to agency: Testing the drivers of endogenous network formation and its impact on practices, diffusion, and firm performance”

Rembrand Koning and Channing Spencer. “Startup location and hiring halos: Evidence from a natural experiment”

Rembrand Koning. “Learning from field experiments: Strategy, diversity, and shocks”

Rembrand Koning, Sharique Hasan, Vish Krishnan, Eva Guinan, and Karim Lakhani. “Measuring and Accelerating Commercialization: Building a Platform for Experimentation”

INVITED TALKS,
PANELS AND
CONFERENCES

University of Maryland Smith Entrepreneurship Research Conference, College Park, April 2017

MIT Sloan School of Business (Economic Sociology), Cambridge, April 2017

GeorgiaTech Scheller School of Business (Strategy), Atlanta, April 2017

Co-host of Innovation Growth Lab Meeting at HBS, Cambridge, December 2016

Questrom Strategy and Innovation Group, Boston University, Boston, November 2016

Innovation Growth Lab Research Meeting, London, UK May 2016

Kauffman Emerging Scholars Conference, Kansas City, April 2016

Wharton School of Business (Entrepreneurship), Philadelphia, PA, January 2016

INSEAD (Entrepreneurship), Singapore, January 2016

University of California Haas School of Business (MORS), Berkeley, CA, December 2015

Harvard Business School (EM), Cambridge, MA, December 2015

Harvard Business School (Strategy), Cambridge, MA, December 2015

Duke Fuqua School of Business (Strategy), Durham, NC, December 2015

University of Michigan Ross School of Business (Strategy), Ann Arbor, MI, December 2015

University of Chicago Booth School of Business (M&O), Chicago, IL, December 2015

Northwestern Kellogg School of Management (MORS), Evanston, IL, November 2015

Academy of Management: Knowledge Transfer Symposium, Vancouver, August 2015

Academy of Management: TIM Doctoral Consortia, Vancouver, August 2015

Google for Work Learning Seminar, Mountain View, CA March 2015

Raising the Bar Public Lecture Series, San Francisco, CA February 2015

Airbnb Data Science Learning Lunch, San Francisco, CA January 2015

Stanford-Berkeley Doctoral OB Conference, Berkeley, CA January 2015

Stanford Institute for Innovation in Developing Economies Board Meeting, Stanford, October 2014

Guest Lecture on Networks & Innovation, Levy School of Business, Santa Clara, October 2014

Conference on Digital Experimentation, MIT, October 2014

Academy of Management: Entrepreneurship Division, Philadelphia, August 2014

American Sociological Association: Economic Sociology Section, San Francisco, August 2014

New Computational Sociology Conference, Stanford, August 2014

Fung Institute Crowdfunding Seminar, Berkeley, CA, November 2013

American Sociological Association: Social Networks Section, NYC, August 2013

International Network for Analytical Sociology, Stockholm, June 2013

Computational and Online Social Science Conference, Columbia University, October 2012

RESEARCH GRANTS *Stanford Center for Innovation in Developing Economies (SEED)*, Stanford GSB, CA
Grant (\$27,500) for “Learning and Growing Human Capital Intensive Enterprises in Developing Countries” with Sharique Hasan and Aaron Chatterji, April 2015

IRISS Center for Computational Social Science, Stanford GSB, CA
Grant (\$7,500) for computational component of Innovate Delhi, September 2013

Stanford Center for Innovation in Developing Economies (SEED), Stanford GSB, CA
Grant (\$35,000) for Innovate Delhi Entrepreneurship Academy with Sharique Hasan and Ponnurangam Kumaraguru, August 2013

Stanford Center for Social Innovation, Stanford GSB, CA
Grant (\$5,000) with Jacob Model, January 2012

Center for Philanthropy and Civil Society, Stanford, CA
Grant (\$2,500) with Jacob Model, January 2012

REFEREE *Management Science, Strategy Science*

TEACHING *Strategy (Required first year course)*, Winter 2017
Harvard Business School, Cambridge, MA

CA for Aligning Startups with their Markets with Bill Barnett and Andy Rachleff, Spring 2015
Stanford Graduate School of Business, Stanford, CA

CA for Paths to Power with Jeffrey Pfeffer, Winter 2015
Stanford Graduate School of Business, Stanford, CA

Instructor in Design Thinking and Business Model Validation, Summer 2014

Innovate Delhi Entrepreneurship Academy, Delhi, India

CA for Social Networks with Sharique Hasan (MBA & PhD), Spring 2013 and 2014
Stanford Graduate School of Business, Stanford, CA

CA for Global Strategy with William Barnett and Condoleezza Rice (MBA), Fall 2012 and 2013
Stanford Graduate School of Business, Stanford, CA

RESEARCH
ASSISTANTSHIPS

RA for Christopher Mayer, Senior Vice Dean of Columbia Business School, July 2007 - Sept 2009
Paul Milstein Center for Real Estate, Columbia Business School, New York, NY

RA for James Evans, Associate Professor of Sociology, Spring 2007
The University of Chicago, Chicago, IL

RA for Marianne Bertrand, Chris P. Dialynas Professor of Economics, Summer 2006
Booth School of Business, University of Chicago, Chicago, IL

COMPUTATIONAL
SKILLS

R, Python, Jupyter Notebooks, Stata, L^AT_EX, HTML, Javascript (ES6), Coffeescript, Angular, SQL (Postgre), NoSQL (MongoDB), Node, React, Firebase, Git, Markdown (R Markdown)

PROFESSIONAL
MEMBERSHIPS

Member, Academy of Management
Volunteer, Indian Software Product Industry Round Table