

Ashley V. Whillans

Curriculum vitae

August, 2017

Harvard Business School
437 | Bloomberg Center
Cambridge, MA

Cell: 617-308-1539
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EMPLOYMENT

- July 1 2017- **Assistant Professor**
Negotiations, Organizations, and Markets
Harvard Business School
Faculty Affiliate: Behavioral Insights Group
- November 2016-
July 2017 **Behavioral Scientist**
Co-Founder, Behavioral Science Division
British Columbia Government, Public Service Agency
- May-Sept 2016 **Research Fellow**
Behavioral Insights Team, North America

EDUCATION

- September 2017 **Ph.D. in Psychology**, Social Psychology
University of British Columbia, Vancouver, Canada
- May 2014 **M.A. in Psychology**, Social Psychology
University of British Columbia, Vancouver, Canada
- April-August 2014 **Visiting Scholar**, Chicago Booth School of Business, Chicago, IL
- May 2012 **B.A. Honors**, Psychology
University of British Columbia, Vancouver, Canada
Designation: Wesbrook Scholar (Top 1% of graduating class for academic achievement, leadership, and service)

PUBLICATIONS

Referred Journal Articles: (* shared first author, **=supervisee)

Whillans, A.V., **Christie, C., **Cheung, S., Jordan, A.H., & Chen, F.S. (in press). From misperception to social connection: Correlates and consequences of overestimating others' social connectedness. *Personality and Social Psychological Bulletin*.

Whillans, A.V., **Hope, S.E., **Wylie, L.J. **Zhao, B., Souza, M.J. (in press). An intervention to improve engagement and academic achievement at research-intensive universities. *Teaching of Psychology*.

Whillans, A.V., Dunn, E.W., Smeets, P., Bekkers, R., & Norton, M. I. (2017). Buying time promotes happiness. *Proceedings of the National Academy of Sciences*, 201706541.

Whillans, A.V. & Chen, F.S. (2017). Facebook undermines the social belonging of first year students. *Personality and Individual Differences*. <https://doi.org/10.1016/j.paid.2017.03.043>

Whillans, A.V., Seider, S.C., **Dwyer, R., **Chen, L., **Novick, S., **Graminga, K.J., **Mitchell, B.A., Savalei, V., Dickerson, S.S., & Dunn, E.W. (2017). Does volunteering causally improve well-being? *Comprehensive Results in Social Psychology*, 0, 1-16.

Whillans, A.V., Caruso, E.M., Dunn, E.W. (2017). Selfishness and selflessness start with the *self*: Wealth shapes responses to charitable appeals. *Journal of Experimental Social Psychology*, 5(70), 242-250.
○ This publication was featured as an “[Editor’s Choice](#)” at *Science* in January, 2017

Whillans, A.V., **Wispinski, N.J., & Dunn, E.W. (2016). Seeing wealth as a responsibility improves attitudes towards taxation. *Journal of Economic Behavior & Organization*, 127, 146-154.

Whillans, A.V., Dunn, E.W., Sandstrom, G.M., Dickerson, S.S., & Madden, K.M. (2016). Is spending money on others good for your heart? *Health Psychology*, 35(6), 574-580.

Whillans, A.V., Weidman, A.C., & Dunn, E.W. (2016). Valuing time over money is associated with greater happiness. *Social Psychological & Personality Science*, 7(3), 213-222.
○ Most read publication in *SPPS* in December & January, 2016
○ This publication was featured in the “Top 10 Insights from the Science of a Meaningful Life in 2016” by the Greater Good Science Center at UC Berkeley

Human, L.J., Whillans, A.V., Hoppmann, C., Klumb, P., Dickerson, S.S., & Dunn, E.W. (2015). Finding the middle ground: Moderate positive affect variability is associated with more favorable cortisol profiles. *Emotion*, 15(6), 705-720.

Whillans, A.V. & Dunn, E.W. (2015). Thinking about time as money decreases environmental behavior. *Organizational Behavior & Human Decision Processes*, 127, 44-52.

Aknin, L.B., Dunn, E.W., Whillans, A.V., Grant, A.M., & Norton, M.I. (2013). Making a difference matters: Impact unlocks the emotional benefits of charitable giving. *Journal of Economic Behavior & Organization*, 88, 90-95.

Book Chapters:

Mogilner, C. Whillans, A.V., & Norton, M.I. (in press). Time, Money, & Subjective Well-being. Chapter for *Handbook of Well-being*, edited by Diener, Oishi, & Tay.

*Whillans, A.V., *Lee, A. (in press). Choosing Time over Money: Development of a Short Scale to Measure Time and Money Trade-offs. In *SAGE Research Methods Cases (Peer Reviewed)*.

Manuscripts in Submission:

Hofer, M., Collins, H., Whillans, A.V. & Chen, F.S (Invited Revision). Olfactory cues from romantic partners and strangers moderate stress responses. *Journal of Personality & Social Psychology*.

Klaiber P., Whillans A.V., Chen, F.S. (Submitted). Long-term health implications of students’ friendship formation during the transition to university.

Smeets, P.M., Whillans, A.V., Bekkers, R., & Norton, M.I. (Submitted). Control over time predicts inequality in life satisfaction between millionaires and the general population.

Whillans, A.V., Goswami, I. & Dunn, E.W. (Invited Revision). Agentic appeals increase charitable giving among the affluent. *Behavioral Science & Policy Association.*

Whillans, A.V., Dunn, E.W., Norton, M.I. (Submitted). Overcoming barriers to time-saving: Reminders of future busyness encourage consumers to buy time.

Working Papers (Selected):

Whillans, A.V., Aknin, L.B., Chen, L. & Chen, F.S. Individual genetic differences in the oxytocin receptor gene do not predict the emotional benefits of generosity.

Whillans, A.V. & Dunn, E.W. Valuing time over money promotes social connection.

Whillans, A.V. & Dunn, E.W. Guilt undermines consumer intentions to buy time.

Whillans, A.V., Dunn, E.W., & Norton, M.I. A conceptual framework to understand when, why, and how choosing time over money promotes happiness.

Whillans, A.V. & Lee, A. Thinking about the economic value of time facilitates strategic social interactions.

Work in Progress (Selected):

The Well-Being Benefits of Time-Saving Spot Rewards at Work.

- Collaborating with an incentives company to examine how the utilization of time-saving and experiential rewards shape employee satisfaction, well-being and burn-out.
- Examining how memorable time-saving and experiential rewards are as compared to cash.

How Values Shape Workplace Preference and Utilization of Cash and Non-Cash Rewards.

- Conducting a large survey and qualitative interviews with employees from 12 countries to examine how employee preferences for time or money shape the rewards that employees value and utilize and what they find meaningful in terms of workplace compensation.

Time and Money Trade-Offs Under Resource Scarcity.

- Conducting a program of research examining how people make decisions and trade-offs about time and money under conditions of chronic resource scarcity.
- Conducting this research with academics and non-profit organizations in India and Africa.

Web-Based Publications (Selected):

Whillans, A.V. & Dunn, E.W. (2017). "To promote happiness, choose time over money." *NBC.*

Whillans, A.V., Dunn, E.W., & Norton, M.I. (2017). "From spending to happiness? The sharing economy provides an overlooked path to happiness." *The Wall Street Journal.*

Whillans, A.V. & Dunn, E.W. (2017). "Want to be happier? Buy yourself more free time." *The LA Times.*

Whillans, A.V., Dunn, E.W., Caruso, E.M. (2017). "How to get the wealthy to give." *The New York Times.*

Whillans, A.V. (2016). "Does being wealthy make you more charitable?" *The Conversation.*

*Dunn, E.W. & *Whillans, A.V. (2015). "Give, if you know what's good for you." *The New York Times.*

Whillans, A.V. (2015). "Spending money on others is good for your heart." *The Conversation*.
○ Viewed 250,000 times. Selected republications: Washington Post, World Economic Forum

Whillans, A.V. (2014). "Counting seconds & cents: The psychological consequences of time and money."
Character & Context, Society for Personality & Social Psychology.

Other Publications (Selected):

Abel-Lanier, K., Blank, C., Frey, R. Schweyer, A., Simon, K. Whillans, A.V., Winkelspecht, C (in press). A New Model for Leaders and Practitioners on Employee Engagement. *White Paper, Maritz*.
This paper involves 1 main paper and 7 shorter *White Papers* on the following topics: "Work Design," "Purpose," "Social System," "Personal Growth," "Contribution Awareness," "Advocacy," "Happiness"

Whillans, A.V. (2016). "A brief introduction to the science of fundraising." *Invited White Paper, Council for Advancement & Support of Education (CASE)*.

Boese, G.T., MacDonald, B.M., & Whillans, A.V. (2015). From giving to giving well: Encouraging impactful donation decisions. *Proceedings of the Society for the Psychological Study of Social Issues*.

AWARDS & HONORS

2016

Heritage Foundation Dissertation Award

The Society for Personality & Social Psychology, \$1,000 USD

Killam Graduate Teaching Assistant Award, University-wide award recognizing the top 1% of TA's. Most competitive award graduate students can win for teaching at the University of British Columbia, \$1,000 CAD

Paper Award, Judgment & Decision Making Preconference
The Society for Personality & Social Psychology, \$200 USD

2015

Named a "Rising Star of Behavioral Science"

Behavioral Science & Policy Association

Faculty Travel Award, Department of Psychology
The University of British Columbia, \$900 CAD

Stan Coren Prize for Top Psychology Master's Thesis
The University of British Columbia, \$125 CAD

Certificate of Academic Excellence
Canadian Psychological Association

Travel Award, Department of Psychology
The University of British Columbia, \$500 CAD

Travel Award, Faculty of Graduate Studies
The University of British Columbia, \$500 CAD

2014

Travel Award, Society for Personality and Social Psychology, \$500 USD

Best Poster Award, Canadian Psychological Assn., \$125 CAD

Travel Award, Judgment & Decision Making Preconference
The Society for Personality & Social Psychology, \$200 USD

Travel Award, Faculty of Graduate Studies
The University of British Columbia, \$500 CAD

2013 **Travel Award**, Judgment & Decision Making Preconference
Society for Personality & Social Psychology, \$200 USD

Travel Award, Psi Chi Honors Psychology Society, \$600 USD

2012 (Selected) **Belkin Award for Top Psychology Honor's Thesis**
The University of British Columbia, \$300 CAD

Wesbrook Scholar Designation (UBC's top 20 students)
The University of British Columbia, \$1,000 CAD

Valedictorian of Graduating Class
The University of British Columbia

Award Named in my Honor
UBC Goldsmith-Whillans Award for Outstanding Leadership

Russ Patrick Award for Undergraduate Research Writing
The University of British Columbia, \$1,800 CAD

GRANTS & FELLOWSHIPS

Grants:

2017 **Incentives Research Foundation**, When and for whom cash and non-cash rewards motivate employee performance and well-being (*Co-PI*), \$30,000 USD

Vancouver Coastal Health, Optimizing microbiology test utilization: a multi-center strategy (*Co-PI*), \$40,000 CAD

PsiChi Research Grant, Cross cultural differences in the well-being benefits of goal pursuit and persistence (*advisor*), \$3,500 USD

Tobin Project Research Grant, The psychological and motivational consequences of basic income provision (*advisor*), \$1,000 USD

2016 **Harvard University Foundations of Human Behavior Initiative**
Primary Investigator, \$17,500 USD

PhD Research Grant, *Social Connection & Health*
APA Division 38, Health Psychology Award, \$1,500 USD

PhD Research Grant, *Buying Happier Time*
The Society for Personality & Social Psychology, \$2,500 USD

- 2015 **PhD Research Grant, *From Genes to Warm Glow***
The University of British Columbia, \$725 CAD
- PhD Research Grant, *Psychophysiology & Generosity***
PsiChi Honors Society in Psychology, \$3,000 USD
- Data Collection Grant, *The Barriers of Happier Time***
Time Sharing Experiments for the Social Sciences
- AMS Impact Grant, *From Misperceptions to Connection***
The University of British Columbia, \$3,000 CAD
- 2014 **Basic Research Grant, *The Benefits of Happier Time***
Hill Holiday Consulting Firm, \$1,000 USD
- PhD Research Grant, *From Genes to Warm Glow***
PsiChi Honors Society in Psychology, \$1,500 USD
- 2013 ***Flipping the Philanthropy Switch***
New Paths to Purpose Initiative, \$67,337 USD
Co-PI with Prof. Elizabeth Dunn
- Research Grant, *Wealth & Charitable Giving***
The Life You Can Save, \$3,000 USD
- MA Research Grant, *The Health Benefits of Generosity***
The University of British Columbia, \$600 CAD
- 2012 **MA Research Grant, *Increasing Student Engagement***
Hunt Award, PsiChi Honors Society in Psychology, \$3,000 USD
- Fellowships:**
- 2017-2019 **Postdoctoral Fellowship, \$81,000 CAD (*declined*)**
Social Sciences and Humanities Research Council of Canada
- 2015-2016 **Doctoral Fellowship & Research Stipend, \$9,820 CAD**
Public Scholar Initiative, The University of British Columbia
- 2014-2018 **Doctoral Fellowship, \$105,000 CAD**
Social Sciences and Humanities Research Council of Canada
- Four Year Doctoral Fellowship, \$75,000 CAD**
The University of British Columbia
- 2014-2015 **Michael Smith Foreign Study Supplement, \$6,000 CAD**
Social Sciences and Humanities Research Council of Canada
- 2013-2014 **Master's Scholarship, \$17,500 CAD**
Social Sciences and Humanities Research Council of Canada
- 2012-2013 **Entrance Fellowship, \$17,500 CAD**
The University of British Columbia

INVITED TALKS

- 2017 Rockefeller Junior Scholars Forum, Stanford University, June 2017
 Ministry of Health, BC Provincial Government, June 2017
 University of Victoria, June 2017
 Center for Interactive Research and Sustainability, UBC, February 2017
- 2016 Harvard Business School, December, 2016
 University of Michigan, November, 2016
 Seattle University, August 2016
 Behavioral Exchange, Harvard Business School, June 2016
 Google Headquarters, June 2016
 Simon Fraser University, April 2016
- 2015 Behavioral Exchange, London, UK, August 2015
 Pomona College, June 2015
 School of Economics, University of Chicago, June, 2015
- 2014 Center for Interactive Research and Sustainability, UBC, April 2014
- 2013 Warwick University, Warwick, UK. April 2013

CONFERENCE ACTIVITY/PARTICIPATION

Talks at Peer Reviewed Scientific Meetings: (*Posters Omitted*)

- Whillans, A.V., Dunn, E.W. & Norton, M.I. (2017). Buying time promotes happiness. Paper to be presented at the Society for Judgement & Decision Making, Vancouver, BC.
- Whillans, A.V., Smeets, P., Bekkers, R. Norton, M.I. (2017). Control over time predicts happiness among millionaires. Paper to be presented at the Association for Consumer Research, San Diego, CA.
- Whillans, A.V., Dunn, E.W. & Norton, M.I. (2017). Buying time promotes happiness. Paper to be presented at the Association for Consumer Research, San Diego, CA.
- Whillans, A.V., Bryan, C., & Dunn, E.W. (2017). Harnessing “teachable moments” to encourage financial generosity. Paper to be presented at the Society for Philanthropy Initiative, Chicago, IL.
- Whillans, A.V., Christie, C., Cheung, S., Jordan, A.H. Chen, F.S. (2017). From misperception to connection. The causes and consequences of inaccurate beliefs about peers’ social lives. Paper presented at the Academy of Management, Atlanta, GA.
- Whillans, A.V., Dunn, E.W., & Norton, M.I. (2017). Future time slack as a barrier to participation in the sharing economy. Paper presented at the Positive Organizational Scholarship Conference, Ann Arbor, MI.
- Whillans, A.V., Dunn, E.W. & Norton, M.I. (2017). The benefits and barriers of buying time. Paper presented at the Society for Personality & Social Psychology, San Antonio, TX.
- Norton, M.I., Smeets, P.M., Whillans, A.V., & Bekkers, R. (2017). Millionaires turn leisure time into happiness by keeping busy. Paper presented at the Society for Personality & Social Psychology, San Antonio, TX.
- Chen, F.S., Whillans, A.V. & Jordan, A.H. (2017). From misperception to connection. The causes and consequences of inaccurate beliefs about peers’ social lives. Paper presented at the Society for Personality and Social Psychology, San Antonio, TX.

- Whillans, A.V., Weidman, A.C., & Dunn, E.W. (2016). Valuing time over money is associated with greater happiness. Paper presented at the Society for Consumer Psychology Division of the American Psychological Association, Denver, CO.
- Whillans, A.V., Jordan, A.H., Chen, F.S. (2016). The correlates and consequences of social misperceptions. Paper presented at the Annual Meeting of the American Psychological Association, Denver, CO.
- Whillans, A.V. (2016). Buying happier time. Research proposal presented at the Q&Pay contest at the Society for Personality & Social Psychology, San Diego, CA.
- Whillans, A.V., Dunn, E.W., & Norton, M.I. (2016). The benefits and barriers of buying happier time. Paper presented at the Judgment & Decision Making Preconference at the Society for Personality & Social Psychology, San Diego, CA.
- Whillans, A.V., Weidman, A.C., & Dunn, E.W. (2016). Valuing time over money is associated with greater happiness. Paper presented at the Happiness & Well-being Preconference at the Society for Personality & Social Psychology, San Diego, CA.
- Dunn, E. W., Whillans, A. V., Sandstrom, G., Dickerson, S. & Madden, K. (2016). Is spending money on others good for your heart? Paper presented at the Society for Personality & Social Psychology, CA.
- Dunn, E.W. & Whillans, A.V. (2015). Thinking about time as money decreases environmental behavior. Paper presented at the Society for Personality and Social Psychology in Los Angeles, CA.
- Whillans, A.V. & Dunn, E.W. (2014). Thinking about time as money decreases environmental behavior. Paper presented at the Canadian Psychological Association, Vancouver, BC.
- Whillans, A.V. & Dunn, E.W. (2015). Thinking about time as money decreases environmental behavior. Paper presented at the Society for Consumer Psychology, Phoenix, AZ.
- Caruso, E.M., Whillans, A.V., Dunn, E.W. (2014). Situational attributions increase charitable giving. Paper presented at the Russell Sage Conference on The Meaning of Money in New York, US.
- Whillans, A.V., Dunn, E.W., Sandstrom, G.M., Dickerson, S.S., & Madden, K.M. (2014). Spending money on others improves health. Paper presented at the Society for Philanthropy Initiative, Chicago, IL.
- Whillans, A.V., Caruso, E.M., & Dunn, E.W. (2014). Agentic appeals catalyze giving among the affluent. Paper presented at the Pacific Conference of Prejudice & Culture, Seattle, WA.
- Whillans, A.V., Jordan, A.H., & Chen, F.S. (2014). The emotional consequences of overestimating the social lives of peers. Paper presented at the Canadian Conference on Positive Psychology, Ottawa, ON.
- Whillans, A.V., Zhao, B., & Souza, M.J. (2014). Promoting student engagement at research focused universities. Paper presented at the Healthy Minds and Healthy Campus Summit, Vancouver, BC.

Selected Advisee Presentations at Peer-Reviewed Scientific Meetings:

- Perovic, M., Dwyer, R., & Whillans, A.V. (2017). Translating time to cash: Monetizing benefits shifts career choices. Poster to be presented at the Society for Judgment and Decision Making, Vancouver, BC.

Klaiber P., Whillans A.V., Chen, F.S. (2017). Long-term health implications of students' friendship formation during the transition to university. Poster presented at Germany Health Psychology Conference. **Winner of top poster prize 150 euro.**

Camporeale, T. Whillans, A.V., Dunn, E.W., & Bryan, C.I. (2017). Can framing giving as a teachable moment promote generosity? Poster presented at the Happiness & Well-being Preconference at the Society for Personality & Social Psychology, Austin, TX.

Hope, S.E., Wylie, L.J., Whillans, A.V., & Souza, M.J. (2016). Increasing student engagement for second year students. Western Psychological Association, Long Beach, CA.

Dywer, R., Whillans, A.V., Seider, S.C., Chen, B., Savalei, V. Novik., S., Graminga, K.J., Mitchell, B.A., Dickerson, S.S., & Dunn, E.W. (2016). Volunteering, happiness & health. Poster at the Happiness & Well-being Preconference at the Society for Personality & Social Psychology, San Diego, CA.

Dickson, D.P., Akin, L.B., Whillans, A.V., Chen, F.S. (2016). Do the benefits of prosocial spending vary across cultures? Poster presented at the Happiness & Well-being Preconference at the Society for Personality & Social Psychology, San Diego, CA.

Reit, E., Pow, J., Whillans, A.V., & Norton, M.I. (2016). Partners in time: time conflict and relationship satisfaction. Poster presented at the Judgment & Decision Making Preconference at the Society for Personality & Social Psychology, San Diego, CA.

Wisniewski, N., Whillans, A.V., & Dunn, E.W., (2015). Seeing wealth as a responsibility enhances perceptions of taxation. Poster at the Society for Judgment and Decision Making, Long Beach, CA.

Invited Public Talks & Lectures (Selected):

Whillans, A.V. (2017). Moderator, "What Behavioral economics can teach us about travel management," Global Business Travel Association 2017, Boston, MA. Panelists: Ariel Cohen (Trip Actions), Dan Ruch (Rocketrip), Michael Tangney (Google).

Whillans, A.V. (2017). Faculty Participant, Doctoral Workshop hosted by the Behavioral Insights Group, Harvard Kennedy School, Boston, MA.

*Blank, C. & Whillans, A.V. (2017). "Creating and collaborating on a global employee engagement model," 2017 Employee Engagement Conference Awards, Chicago, IL.

*Blank, C. & Whillans, A.V. (2017). "The Science of Employee Engagement," CHRO Leadership Summit, Invited Key Note, Chicago, IL.

Whillans, A.V. (2017). "Engaged scholarship, an engaged career: Reaching beyond academia." The Canadian Congress of Humanities and Social Sciences, Toronto, CA.

Whillans, A.V. (2017). "Increasing the well-being of first-year UBC students." Invited talk given to UBC Vice-President of Students, UBC Managing Director of Student Development & Services, Academic Director for UBC First Year Student Initiatives, and UBC Director for Student Involvement.

Whillans, A.V. (2017). "Encouraging charitable giving for public sector employees: Quasi-experimental and experimental evidence." Public Service Agency, BC Government, Victoria, BC.

Whillans, A.V. (2017). Invited attendee. Governor General's Day of Charitable Giving, Ottawa, Rideau Hall.

Whillans, A.V. (2017). “Incorporating behavioral insights in government.” Public Service, BC Provincial Government, Victoria, BC. *BIT Policy School Co-Facilitator*.

Whillans, A.V. (2016). “Simple strategies to improve happiness and reduce work stress.” The Provincial Court of Canada’s Judicial Education Committee.

Whillans, A.V. (2016). “Encouraging sustainability in the workplace.” Green Streets Initiative Annual Kick-off Event, State House, Boston, MA.

Whillans, A.V. (2015). “Does money buy happiness? If you buy better time.” Happy Show, Happy Hour Speaker Series, Museum of Vancouver, Vancouver, CA.

Whillans, A.V. (2012, 2015). Keynote speaker for the Multidisciplinary Undergraduate Research Conference, University of British Columbia.

Whillans, A.V. (2012, 2013). “The importance of student scholarships.” Invited student speaker and event host at the Wesbrook Scholar Event, University of British Columbia.

Whillans, A.V. (2012). “President’s annual review.” Invited student speaker and emcee for Annual Showcase of Student Excellence, University of British Columbia

Whillans, A.V. (2012). “The health benefits of generosity.” Invited student speaker at UBC President’s Fireside Chat Series, University of British Columbia.

TEACHING EXPERIENCE (*Teaching Fellow involves a regular teaching component*)

2017 **Instructor**, Behavioral Decision Making in Organizations
Guest Lecturer, University of Chicago, Chicago Booth School of Business

2016-2017 **Instructor of Record**, Introduction to Psychology
Overall Teaching Evaluation: 4.68/5.00
Overall Psychology Department Average: 4.10/5.00

2015-2016 **Teaching Fellow**, Introduction to Social Psychology
Overall Teaching Evaluation: 4.80/5.00
Overall Course Evaluation: 4.70/5.00

2014-2015 **Mentor**, Student Directed Seminars
Assisted students in developing a “Science of Happiness” course

Teaching Fellow, Analysis of Behavioral Data (Intro to Statistics)
Overall Teaching Evaluation: 4.23/5.00
Overall Course Evaluation: 3.90/5.00

2013-2014 **Teaching Assistant**, Social Psychology
Overall Teaching Evaluation: 4.60/5.00
Overall Course Evaluation: 4.25/5.00

Teaching Fellow, Gender Psychology
Overall Teaching Evaluation: 4.70/5.00
Overall Course Evaluation: 4.80/5.00

- 2012-2013 **Teaching Assistant**, Social Psychology
 Overall Teaching Evaluation: 4.80/5.00
 Overall Course Evaluation: 4.70/5.00
- Teaching Assistant**, Psychology Honors Seminar
 Overall Teaching Evaluation: 4.90/5.00
 Overall Course Evaluation: 4.40/5.00
- 2012-2014 **Paid Facilitator**, Instructional Skills Workshops
 The University of British Columbia

STUDENT SUPERVISION

- 2016-2017 Supervised 30+ undergraduate RAs (10 reference letters)
 Supervised 6 undergraduate thesis projects
 Undergraduate thesis student won \$1,000 Competitive Travel Award
- 2015-2016 Supervised 30+ undergraduate RAs (8 reference letters)
 Supervised 10 undergraduate thesis projects
 Thesis Students won \$1,200 USD in Competitive Travel Awards
 Undergraduate thesis student won UBC Top Poster Award (Top 3 of 51 posters)
- 2014-2015 Supervised 15 undergraduate RAs (9 reference letters)
 Supervised 9 undergraduate thesis projects
 Honors student won an Honorable Mention for best poster at the UBC Undergraduate Research Conference (Top 4 of 40 posters)
- 2013-2014 Supervised 11 undergraduate RAs (8 reference letters)
 Supervised 5 undergraduate thesis projects
 Honors student won the Belkin Award for Best Honors Thesis

SERVICE TO PROFESSION

Ad-hoc Reviewer:

Academy of Management
Basic & Applied Social Psychology
Journal of Personality & Social Psychology
Journal of Economic Behavior & Organization
International Journal of Psychology
Perspectives on Psychological Science
Personality and Social Psychology Bulletin
Social Science Research
Time & Society

Other Service:

- 2016-2018 Co-coordinator, Happiness Preconference, Society for Personality & Social Psychology
- 2017 Program Reporter, Canadian Institute for Advanced Research (CIFAR)
- 2015 Co-coordinator, Behavioral Scientist of the Future Poster Session, International Behavioral Exchange 2016, Harvard University

2012-2014 Elected Member at Large, Graduate Student Council, SPSP

UNIVERSITY SERVICE

University of British Columbia:

2017 Adjudicator, Killam Teaching Assistant Award

2016 Appointment Committee of the Associate Vice President of Research & International

2015 Co-founder & Co-coordinator, Marketing & Psychology Brownbag

2013-2015 Facilitator, Teaching Assistant Training Day

2013-2014 Workshop Coordinator, Social & Personality Area

PROFESSIONAL ACTIVITIES

Consultant Positions (Selected):

2017 *Collaborator, Workplace Happiness Group, Global Happiness Council (ongoing)*
Supported by the UN Sustainable Development Solutions Network, collaborating on a chapter about “Work Happiness” under the guidance of Prof. Jan-Emmanuel De Neve

Incentives Research Foundation (ongoing)
Conducting research on cash and non-cash incentives

2016 *Advisor, CHIMP Charitable Giving Platform (ongoing)*
Conducting research on large-scale donor development

Consultant, Green Streets Initiative, Boston MA (ongoing)
Conducted research on benefits of workplace sustainability. Winner of the 2017 Boston “Green-o-vate Awards” for outstanding Boston sustainability leadership

Analyst, SNP Strategies
Conducted benchmarking interviews and developed funding strategies for a large Chicago non-profit. Created new data collection tools and analyzed large data sets for the client. Results were analyzed and written in a formal technical report

2015 *Academic Affiliate, White House Social & Behavioral Sciences Team*
Working with the White House Social & Behavioral Sciences Team as an advisor on two projects designed to encourage employee well-being. Conducted literature review, designed studies, presented ideas at meetings in Washington, DC

Visiting Consultant, TGG Chicago
Consulted on a project to encourage corporate philanthropy at a large bio-medical company in Chicago, IL. Designed studies and presented results to clients

Visiting Consultant, Development Office, Sauder School of Business
Administered surveys to high-net worth donors. Data were analyzed and presented to client in a formal technical report. Findings informed ongoing campaigns

2014

Advisory Board, The Life You Can Save (ongoing)

Created messaging campaigns to encourage effective altruism. Conducted research to inform the design of these campaigns

SELECTED MEDIA MENTIONS (500+ media outlets world-wide)

ABC News, Behavioral Science and Policy Association, BBC, Boston Globe, Business Insider, Chicago Tribune, CNBC, CNN, The Economist, Fox Business, Huffington Post, LA Times, Medical News Today, Nature Climate Change Reports, NBC, New York Post, New York Times, Newsweek, Psychological Science Magazine, Science Daily, Scientific American, Scientific American “60 Second Science”, Stanford Sociological Review, University Affairs/Canadian Association of Higher Education (Featured as a PhD student “Taking doctoral education in new directions”), USA Today, Wall Street Journal, Washington Post

AFFILIATIONS

American Psychological Society, Association for Consumer Psychology, Academy of Management, The Behavioral Scientist (Founding Columnist), British Columbia Public Service Agency (Behavioral Scientist), Canadian Psychological Association, Charitable Impact Foundation (Lead Academic Partner), Incentives Research Foundation (Academic Advisor), The Life You Can Save (Advisory Board Member), Martiz (Lead Academic Partner), OC Tanner (Academic Advisor), Psi Chi Honors Society in Psychology, Society for Personality & Social Psychology, Society for Judgment & Decision Making,