



Eric Ries

Biography

Eric Ries is the creator of the [Lean Startup methodology](#) and the author of the popular entrepreneurship blog [Startup Lessons Learned](#). He previously co-founded and served as Chief Technology Officer of [IMVU](#). In 2007, BusinessWeek named Ries one of the [Best Young Entrepreneurs of Tech](#) and in 2009 he was honored with a [TechFellow award](#) in the category of Engineering Leadership.

He serves on the advisory board of a number of technology startups, and has worked as a consultant to a number of startups, companies, and venture capital firms.

He is the co-author of several books including [The Black Art of Java Game Programming](#) (Waite Group Press, 1996). While an undergraduate at Yale University, he co-founded Catalyst Recruiting. Although Catalyst folded with the dot-com crash, Ries continued his entrepreneurial career as a Senior Software Engineer at There.com, leading efforts in agile software development and user-generated content.