

HBS 2009 Business Plan Contest

Binding Intention to Present – TRADITIONAL TRACK

The First Round of judging for the 2009 Business Plan Contest will be held on Saturday, April 4, 2009 in an assigned Aldrich Room on Harvard Business School's campus from 8:30am until 1:00pm.

All teams who want to continue to participate in the Contest:

- **MUST** submit this completed form to Alice Moses in Rock Center 107 by **5:00 pm on Monday, March 30**;
- **MUST** submit 10 hard copies of their plan and slides to Alice Moses in Rock Center 107 by **12 noon on Thursday, April 2**; and
- **MUST** make a live presentation to judges on **Saturday, April 4**. These live presentations will form the basis for selecting the 10 semi-finalists who become eligible for the awards in the Traditional Track of the Contest. Therefore, any team that does not present will be deemed to have withdrawn. Of course, you are still eligible to receive academic credit in keeping with any course arrangements you have made.

Note that teams who do not wish to make a live presentation are still eligible to receive reimbursement of up to \$1,000 of legitimate expenses (if they entered the contest prior to the February 9 deadline). However, you **must** still turn in a document to receive the reimbursement. This may be either a business plan or a substantive report on why you did not proceed.

All teams participating in the Business Plan Contest are held to the standards of the Harvard Business School Honor Code.

>Some years the judges choose to make an award for the best "specialty" plan, if such a plan is not among the winners. This prize is designed to recognize an innovative plan that may simply be targeting a smaller market than the more technology-based businesses that venture capitalists often finance. To be eligible, your plan must demonstrate convincingly that the business can become cash flow positive with \$1 million or less of capital. If a "specialty" plan is the contest winner then a separate prize will not be awarded. If the "specialty" plan is among the runners-up, then that plan will receive this designation, but not additional prize monies. If such a plan is not the winner or runner-up, then the judges may or may not award this prize. Do you wish to be considered for this award? YES NO

>Is your plan eligible for Harvard University's Office of Technology Development prize? YES NO

Full details on this prize: <http://www.hbs.edu/entrepreneurship/bplan/judgeandprizes.html>.

Team Member Information

	Name	Affiliation	Telephone	Email
1.	_____	_____	_____	_____
2.	_____	_____	_____	_____
3.	_____	_____	_____	_____
4.	_____	_____	_____	_____
5.	_____	_____	_____	_____
6.	_____	_____	_____	_____

As you know, the Business Plan Contest rules require that when HBS students are participating with non-HBS teammates, the HBS student(s) needs to be a substantive member of the founding team, and must have the opportunity to pursue the contemplated venture and participate in the equity pool in a manner consistent with their contribution, role and position. If you are on a team with non-HBS teammates, the HBS student(s) must sign below, acknowledging that the above stipulation has been met.

Team or New Venture Name: _____

Signature of Team Leader: _____

Signature of ALL other HBS Students: _____

Faculty Advisor Name: _____

ONE sentence description of your business (for publication in the program booklet):

Participation Option: Yes, my team wants to participate in the First Round of judging and will make a presentation on Saturday, April 4, 2009.

No, my team has decided not to participate in the judging portion of the contest but we will still submit a final plan for academic credit (if required for course credit).

Please make a note of any time constraints you may have regarding the presentation time on Saturday, April 4: _____