



HARVARD | BUSINESS | SCHOOL

2012 Business Plan Contest Teambuilding Mixer

HAVE AN IDEA...looking for teammates

Eli Hoffman <i>My skills:</i> Strategy, Data Analytics <i>Skills needed for team:</i> Tech	<i>My number:</i> 1	ehoffman@mba2012.hbs.edu HBS second-year	<i>Idea description:</i> Baby Boomer Apparel
Elizabeth Trongone <i>My skills:</i> product management, marketing, biz dev/sales <i>Skills needed for team:</i> engineering, buyers	<i>My number:</i> 2	etrongone@mba2012.hbs.edu HBS second-year	<i>Idea description:</i> curated multi-brand apparel site targeted to baby boomers
Kara Yu <i>My skills:</i> ex-coder, current HBS student <i>Skills needed for team:</i> architect	<i>My number:</i> 3	kyu@mba2012.hbs.edu HBS second-year	<i>Idea description:</i> Group travel planning
Jenny Hepworth <i>My skills:</i> Strategy, network effects, sales, finance <i>Skills needed for team:</i> programmer	<i>My number:</i> 4	jhepworth@mba2012.hbs.edu HBS second-year	<i>Idea description:</i> Social discovery site to allow people to ask the question "do you know anyone who...?" online and expand their network
Cesar Rodarte <i>My skills:</i> Mgmt/leadership,execution,strategy,finance,sales <i>Skills needed for team:</i> Grocery & food experience/expertise (operations)	<i>My number:</i> 5	crodate@mba2012.hbs.edu HBS second-year	<i>Idea description:</i> Already have idea and core team, but always open to meeting new potential partners.
Katie Nadler <i>My skills:</i> Product management, marketing, finance <i>Skills needed for team:</i> Technical, data analytics, exp w/ algorithms	<i>My number:</i> 6	knadler@mba2012.hbs.edu HBS second-year	<i>Idea description:</i> A virtual closet where users receive style suggestions based on what they already own (data collected through process similar to mint.com). Purchasing behavior and trends analyzed & reports crafted for online retailers
Ashvini Thammaiah <i>My skills:</i> execution, domain expertise <i>Skills needed for team:</i> technical	<i>My number:</i> 7	athammaiah@mba2012.hbs.edu HBS second-year	<i>Idea description:</i> beauty services discounts and appointment booking
Jayne Huber <i>My skills:</i> <i>Skills needed for team:</i>	<i>My number:</i> 8	Jhuber@mba2012.hbs.edu HBS second-year	<i>Idea description:</i> Health and wellness center for mentally challenged/learning disabled individuals
Jon Einkauf <i>My skills:</i> ex-consultant, knowledge of utility industry <i>Skills needed for team:</i>	<i>My number:</i> 9	jeinkauf@mba2012.hbs.edu HBS second-year	<i>Idea description:</i> smartphone app for utility companies (electric, gas, etc.)

Neil Chheda My skills: Investor relations, Skills needed for team: Healthcare expertise	My number: 10	nchheda@mba2012.hbs.edu HBS second-year	Idea description: Search Fund
Maya Farah My skills: Strategy, Sales and Marketing, General Business Skills needed for team: Technical skills and/or F&B experience	My number: 11	mfarah@mba2012.hbs.edu HBS second-year	Idea description: George Audi and I are working on FeedBx, a new sampling channel for the F&B industry, based on sending curated samples to a database of testers and gathering feedback.
Seif Khoufi My skills: electrical engineer, strategy, Market knowledge Skills needed for team: Website programming, retail knowledge	My number: 12	mkhoufi@mba2012.hbs.edu HBS second-year	Idea description: Price comparator + groupon like website in Tunisia
Stephanie Bartz My skills: Skills needed for team:	My number: 13	sbartz@mba2012.hbs.edu HBS second-year	Idea description: already have idea & team, but would like to come!
Sheena Gogna My skills: Skills needed for team:	My number: 14	sgogna@mba2012.hbs.edu HBS second-year	Idea description: Business concept that makes it easier to cook
Georges Audi My skills: General Management, Business, Strategy Skills needed for team: Developers, marketing	My number: 15	gaudi@mba2012.hbs.edu HBS second-year	Idea description: Feedbx is a new sampling channel for small pre-packaged food manufacturers
Julia Kastner My skills: Marketing and sales, supply chain management Skills needed for team: Fashion design	My number: 16	jkastner@mba2012.hbs.edu HBS second-year	Idea description: Fair Trade clothing line.
Travis Webb My skills: business, strategy, product management Skills needed for team: development/engineering, industry experience	My number: 17	twebb@mba2012.hbs.edu HBS second-year	Idea description: e-commerce/subscription business in health/vitamin/supplement market
Cynthia Samanian My skills: Finance, marketing, business development Skills needed for team: Developer, UX/UI design, home retail experience	My number: 18	csamanian@mba2012.hbs.edu HBS second-year	Idea description: Tenth & Taylor is an online home décor platform that bridges the gap between design inspiration and product purchase for consumers.
Yasi Baiani My skills: Business Development, Finance, Sales, Funding. Skills needed for team: Hacker & Designer	My number: 19	ybaiani@mba2013.hbs.edu HBS first-year	Idea description: Fashion, Health & Beauty
Thomas Lueke My skills: eCom/media background, general mgmt undergrad Skills needed for team:	My number: 20	tlueke@mba2013.hbs.edu HBS first-year	Idea description: Channel mgmt, content curation, social shopping, loyalty, inventory mgmt
Jason Ng My skills: Operations, strategy, marketing Skills needed for team: database programming, web GUI design	My number: 21	jng@mba2013.hbs.edu HBS first-year	Idea description: Web based food ordering system

Melody Koh My skills: biz dev, sales, VC fundraising, customer dev Skills needed for team: web design/dev, recommendation engine expertise	My number: 22	fkoh@mba2013.hbs.edu HBS first-year	Idea description: A "Pandora + Birchbox for wine"- a smart/personalized online wine club that will revolutionize how consumers engage with wine and solve one of the biggest pain points in wine buying – a frustrating process where consumers are overwhelmed with information
Nadav Benbarak My skills: Product Management, Team Leadership Skills needed for team: Engineers, Designers	My number: 23	nbenbarak@mba2013.hbs.edu HBS first-year	Idea description: Making online shopping better.
David My skills: Skills needed for team:	My number: 24	dmiller@mba2013.hbs.edu HBS first-year	Idea description: online service for demand side energy companies (also I am open to other ideas)
Aaron Kletzing My skills: User experience, specs design Skills needed for team: Technical partner with deep database knowledge	My number: 25	akletzing@mba2013.hbs.edu HBS first-year	Idea description: Already have a co-founder; Beta platform currently under construction (remotely outsourced)
Amir Rouzrokh My skills: Engineering, Not-for-profit, Consulting, Education Skills needed for team: CSR, Social Enterprise, Fundraising, Business Dev.	My number: 26	arouzrokh@mba2013.hbs.edu HBS first-year	Idea description: Use of corporate social responsibility to tackle global Human Trafficking through multiple mechanisms such as education, rescue, rehabilitation, sponsorship, etc.
Eric Anderson My skills: Product design, some web code (html, css, js) Skills needed for team: More web code, php etc.	My number: 27	eanderson@mba2013.hbs.edu HBS first-year	Idea description: local used for sale craigslist alternative; better manufacturing ERP; station-less bike sharing
Elena Avramov My skills: Marketing, Strategy, Revenue Projections Skills needed for team: Technology, Operations	My number: 28	eavramov@mba2013.hbs.edu HBS first-year	Idea description: Something in health care and behavior change
Matheus Riolfi My skills: Consultant/Entrepreneur Skills needed for team: Technology / coding	My number: 29	mriolfi@mba2013.hbs.edu HBS first-year	Idea description: Internet travel startup in Brazil
Fei-Fei Li My skills: Sales/Marketing/IT/Telecommunication Skills needed for team: R&D(SW/HW), Raising Capital	My number: 30	feifeili@fas.harvard.edu non-HBS Harvard Extension	Idea description: Energy Management Solution for Chinese Power Industry
Erasmus Montalvan My skills: passion, commitment and motivation Skills needed for team: business planning	My number: 31	erasmo_montalvan@mail.harvard.edu non-HBS HGSE	Idea description: Leadership, Learning, and Technology for the 21st Century
John Malloy My skills: IT systems Skills needed for team: 30 year industry experience	My number: 32	jomalloy@mit.edu non-HBS MIT	Idea description: green technology
Ron Davis My skills: Sales, strategy, motivating others, writing. Skills needed for team: ?	My number: 33	ronpdavis@gmail.com non-HBS Harvard Law School	Idea description: I don't have a team. I was hoping to come to find a team. Is that okay?

Hui Xue My skills: Statistics Skills needed for team: IT	My number: 34	tommy.xuehui@gmail.com non-HBS Harvard GSAS	Idea description: China Education
Brendan Picha My skills: Online maketing strategy, web dev, brand mgmt Skills needed for team:	My number: 35	bpicha1@babson.edu non-HBS Babson MBA	Idea description: Cold Chain Management Devices. Also open to applying my skills to teams/other ideas
Annemarie Elise Ryu My skills: Knowledge, experience, and connections Skills needed for team: Marketing and/or design experience	My number: 36	aeryu@college.harvard.edu non-HBS Harvard College	Idea description: Global Village Fruits - introducing organic, fair trade dried jackfruit from India to the U.S. market
Emily Cunningham My skills: Skills needed for team: Social media knowledge, campus/faith outreach	My number: 37	ecunningham@college.harvard.edu non-HBS Harvard College	Idea description: Individualized Web Platform and Community Driven Fair Trade Jewelry Company: www.sweetly.us
Heide Abelli My skills: Operations / Product Dev / Finance Skills needed for team: Marketing, Website Development, Operations	My number: 38	habelli@hbsp.harvard.edu non-HBS HBS Alum	Idea description: Match-making website for professionals
Nan Chen My skills: Design, User Experience, Strategy Skills needed for team: Tech, Business	My number: 39	roberkanho@gmail.com non-HBS University of Michigan	Idea description: Build an overseas Chinese social networking and resourcing online platform
Helen Adeosun My skills: nanny, babysitter, educator Skills needed for team: business and tech	My number: 40	helenadeosun@gmail.com non-HBS HGSE	Idea description: CareShare! a resource for caregivers and parents to build caregiving networks and get access to babysitting lesson plans
Austin S. Lin My skills: inventing, prototyping, database/data management Skills needed for team: sales/marketing/manufacturing/distribution	My number: 41	austin@post.harvard.edu non-HBS Harvard College '89	Idea description: water bottle massage rings, nonod sleep sling
Joel Vengo My skills: Skills needed for team:	My number: 42	jvengo1@babson.edu non-HBS Babson MBA second-year student	Idea description: I've been working on business ideas related to the "Mobile Money Transfer on global scale", with a very unique and sustainable approach that creates economic and social value, not only for sender, but also for recipient. This business has the potential
Michael Yang My skills: Investment Banking / Private Equity Background Skills needed for team: iOS/Android Developers	My number: 43	myang5@babson.edu non-HBS Babson MBA	Idea description: Mobile Payments
Darshan Doshi My skills: Business development, marketing, sales Skills needed for team: Technical - online / mobile apps	My number: 44	ddoshi1@babson.edu non-HBS Babson College	Idea description: Interactive Gaming
Manasi Somalwar My skills: Entrepreneurial leadership, decision making Skills needed for team: Technical (software developement)	My number: 45	msomalwar1@babson.edu non-HBS Babson College	Idea description: Standardized test used in recruitment by IT companies in India.

Manasi Somalwar My skills: Entrepreneurial leadership, decision making Skills needed for team: Technical (software development)	My number: 46	msomalwar1@babson.edu non-HBS Babson College	Idea description: Standardized test used in recruitment by IT companies in India.
Joseph Draschil My skills: Marketing, Sales, Video Production, Product Mgr Skills needed for team: Game Design & Dev, iOS & Android Dev	My number: 47	jdraschil1@babson.edu non-HBS Babson College MBA Program	Idea description: Live action game played around the city with assistance of mobile phone app with a gaming engine.
Sam Sampanthan My skills: law student & 3yrs work experience doing SW Skills needed for team: SW developers & other hustlers	My number: 48	ssampanthan@jd13.law.harvard.edu non-HBS Law School	Idea description: Database of publicly available legal information (cases, statutes, SEC filings, regulations, etc) and an API that allows people to create apps that easily access that information (and possibly sell those apps but hopefully many important apps will be free
Stephanie Lampkin (Brown) My skills: Strategy, Bus Dev, IT, Enterprise App, Programming Skills needed for team: UI Designer, VC, Travel Industry, Coder, E-Comm	My number: 49	stebrown@mit.edu non-HBS MIT-Sloan School of Management	Idea description: Xtinerary.com is an all-inclusive social travel platform where people travelling together can plan, manage, and share all aspects of the trip/event experience.
Dan Braus My skills: Mechanical design, CAD, automation, system design Skills needed for team: Software developer	My number: 50	dbraus@partners.hbs.edu non-HBS Husband of HBS student	Idea description: Social network that connects social good organizations to enable better communication and cooperation
Hannah Steiman My skills: Communications Skills needed for team: Food science	My number: 51	hannah.steiman@gmail.com non-HBS MIT Sloan	Idea description: packaged food
Nobu Kobayashi My skills: Entrepreneurship Skills needed for team: Engineering	My number: 52	takenobu@mit.edu non-HBS MIT Sloan	Idea description: Personalized recommendation event service, Digital device tomb for the departed
Adam Borelli My skills: Team-building and management, partnerships Skills needed for team: Search engineers, web design, online engagement	My number: 53	aborelli@mit.edu non-HBS MIT Sloan	Idea description: Leveraging information and incentives to help people adopt healthy behaviors
HYE RHEE LEE My skills: planning, marketing, consumer research, sales Skills needed for team: programming, design, planning, passion	My number: 54	hyerhee.lee@sloan.mit.edu non-HBS MIT Sloan 2013	Idea description: Video Game for senior citizens, children education, disabled
Svilen Kanev My skills: software development, hardware devices Skills needed for team: marketing, business analysis	My number: 55	skanev@eecs.harvard.edu non-HBS School of Engineering and Applied Sciences	Idea description: An algorithmic service to simplify shopping for shoes
Ariel Smoliar My skills: electro-optical systems, medical devices Skills needed for team: multi-disciplinary background	My number: 56	ariel.smoliar@gmail.com non-HBS MIT Sloan	Idea description: accurate agriculture

Laila Zemrani My skills: General management, Internet services Skills needed for team: web engineering, general management	My number: 57	laila1@mit.edu non-HBS MIT Sloan	Idea description: Online shopping / deal website for Africa & the middle east
Jade Elias My skills: Youth Program Management & Development Skills needed for team: Organization Design, Evaluation	My number: 58	jae932@mail.harvard.edu non-HBS HGSE	Idea description: Youth-led organization (Social Enterprise)
Ian Choi My skills: Working with small teams, tech/programming Skills needed for team: Programming	My number: 59	ianchoi@college.harvard.edu non-HBS Harvard College	Idea description: To create an online central hub for Harvard students
Adam Frange My skills: Director, Patch Adams Institute Skills needed for team: Fundraising	My number: 60	Adam@patchadams.org non-HBS Harvard Extension/Patch Adams Institute	Idea description: Cure Fistula in Northern Cameroon by teaching C-Sections hosted by Johns Hopkins OBGYN surgeons.
Fei-Fei Li My skills: Technical, Industry Experience and Sales Skills needed for team: Business Model analysis, R&D	My number: 61	giddyup888@gmail.com non-HBS Harvard Extension School	Idea description: Clean tech for China Power Industry
William Marks My skills: Engineering/ Web Development/ Coding Skills needed for team: Business Partner	My number: 62	whmarks@fas.harvard.edu non-HBS SEAS/FAS	Idea description: Shoe Industry
Georgi Kardzhaliyski My skills: Project Management, Problem Solving Skills needed for team: Programming, Prescience, Experience	My number: 63	georgikdz@wpi.edu non-HBS Worcester Polytechnic Institute	Idea description: LangPack (Phrasebook) is a language training programs, which would primarily provide training in languages spoken in the Balkan area. Because of the lack on development but interest in the region, no other software is available.
Susan Joo My skills: Skills needed for team:	My number: 64	syj719@mail.harvard.edu non-HBS Harvard Graduate School of Education	Idea description: I'd like to start an educational venture.
Ian Stokes-Rees My skills: programmer, web design, startup exp., consulting Skills needed for team: mkt analysis, funding sources, id rev. streams	My number: 65	ijstokes@hkl.hms.harvard.edu non-HBS Harvard Medical School	Idea description: Platform for big data analytics and visualization
Attila Forruchi My skills: Computer science and Financial technology Skills needed for team: Domain Knowledge and industry contacts	My number: 66	axf@seas.harvard.edu non-HBS Harvard School of Engineering	Idea description: Real-time risk management system
Helen Adeosun My skills: Organizing parents, education and curriculum esign Skills needed for team: tehcnical, marketing, business plan writing	My number: 67	helen_adeosun@mail.harvard.edu non-HBS Harvard Graduate School of Education	Idea description: CareShare is an network of parents, caregivers, and schools that are reorming the quality of childcare an making it more acessible.

Laurence Girard <i>My skills:</i> Paid Content Industry Expert <i>Skills needed for team:</i> CS, Business, Journalism, Communications, VC	<i>My number:</i> 68	laurencegirard@fas.harvard.edu non-HBS Extension	<i>Idea description:</i> Alternative Medicine and Prevention Version of WebMD
Lauren Lyons <i>My skills:</i> Marketing, Product Development, BizDevelopment <i>Skills needed for team:</i> #1: Web & mobile app developer #2: NGO experience	<i>My number:</i> 69	Lyons.Lauren@gmail.com non-HBS Harvard Kennedy School	<i>Idea description:</i> #1: A Health IT Co for Spinal Surgeons; #2: A Creating Shared Value program with corporations and the developing world
John Taysom <i>My skills:</i> seed investor and entrepreneur <i>Skills needed for team:</i>	<i>My number:</i> 70	John@Taysom.com non-HBS Harvard Fellow	<i>Idea description:</i> Privacy protecting tracking
Zuhairah Scott Washington <i>My skills:</i> BD/Sales, Product Mgmt, Fundraising, GM Skills <i>Skills needed for team:</i> Marketing, Customer Acquisition, CTO	<i>My number:</i> 71	zuhairah.scott@gmail.com non-HBS HBS Alum c/0 2005	<i>Idea description:</i> Kahnoodle is the fun, personalized way for busy couples to keep their love strong. Our patent pending mobile technology uses gaming dynamics to inspire committed couples to set and achieve relationship goals!