



H A R V A R D | B U S I N E S S | S C H O O L

Leveraging Library Resources for your Business Plan

Meghan Dolan

February 1, 2011

Knowledge
& Library
Services

Reasons for Today's Workshop

1. Provide a **strategy** in planning your research.
2. Help you think about the **questions** to ask in probing your topic and what resources Baker has to answer those questions.
3. Highlight extensive **resources** available to you.

Research Strategy Overview

- Background
- Industry information
- Company Information /Identify competitors
- Country Information/Demographic Data
- Market Research
- Build your Network
- After the Contest...
- Wrap-up

Our Website - <http://www.library.hbs.edu/>

HARVARD | BUSINESS | SCHOOL
BAKER LIBRARY | BLOOMBERG CENTER

Site Map | Contact Us | **FIND :** | **DATABASES** | **SERVICES** | **FAST ANSWERS** | LIBRARY INFO

- articles
- books
- hbs cases
- corporate reports
- historical collections
- journals / e-journals
- research guides**
- working papers

HOLLIS CATALOG >>>

DATABASES dropdown menu:

- Select Databases by Content Type
- Select Databases by Subject
- Browse Database A-Z Listing**
- Database Help Sheets
- E-Research@Harvard Libraries
- More ...

Resources for:

- First-Time Users
- MBA Students
- Joint Degree Students
- Doctoral Students
- Executive Education
- Faculty and Staff
- Alumni
- Visitors

Today's Hours:

Baker Library will be closed on Monday, September 7 in observance of Labor Day. Summer hours are in effect until September 13. **More**

Baker Library Open House: Wed., 9/9, 2:00pm-4:30pm. Tours offered continually. Come any time. The library will remain open. Questions? Call 617.495.6040. **More**

Databases: [View All Databases](#)

Research Guides: [View All Guides](#)

New:

Background: Getting Started

Factiva: <http://www.library.hbs.edu/go/factiva.html>

- News articles from over 10,000 publications
- Global in coverage
- Original language content

Business Source Complete: <http://www.library.hbs.edu/go/buscomplete.html>

- Extensive full-text of articles
- Full archive of the Harvard Business Review
- Wide variety of current industry and market research reports

ABI: <http://www.library.hbs.edu/go/ABI.html>

- Extensive full-text of articles
- Business Monitor International (BMI) industry reports

Background: Factiva

<http://www.library.hbs.edu/go/factiva.html>

The screenshot displays the Factiva search interface. On the left, there are four main filter sections:

- Free Text**: Includes a search input field and a [Run Search](#) button.
- Date**: A dropdown menu currently set to "All Dates".
- Duplicate Articles**: A red "New!" badge, a dropdown for "Identify Duplicates: On", and a [What's this?](#) link.
- Select Sources and Factiva Intelligent Indexing TM**: A list of filters with expand/collapse icons:
 - Source**: All Sources
 - Company**: All Companies
 - Subject**: All Subjects
 - Industry**: [Alternative Fuels](#) (highlighted in pink)
 - Region**: [Poland](#)
 - Language**: [English](#) Or [Polish](#)
 - Look up**: (empty)

The main search area features a "Currently Selected" section with a search input and radio buttons for "Or" and "And". Below this is a tree view of industry categories:

- + Consumer Products ⓘ ▲
- Energy ⓘ ▲
 - + [Alternative Fuels](#) ⓘ ▲
 - Coal Mining ⓘ ▲
 - Coal Mining Support Activities ⓘ ▲
 - + Crude Oil/Natural Gas ⓘ ▲
 - + Electricity/Gas Utilities ⓘ ▲
 - Fuel Cells ⓘ ▲
 - Gasoline Stations ⓘ ▲
 - Natural Gas Processing ⓘ ▲

Background: Business Source Complete

<http://www.library.hbs.edu/go/buscomplete.html>

Basic Search
Advanced Search
Visual Search

[Search History/Alerts](#) | [Search Other Databases](#)

Find: in

in

in [Add Row](#)

in:

(Searching: *Business Source Complete*)

[Search Tips](#)

Limit results to:

Full Text	<input type="checkbox"/>																				
Scholarly (Peer Reviewed) Journals	<input type="checkbox"/>																				
References Available	<input type="checkbox"/>																				
Published Date from	<input type="text" value="Month"/> <input type="text" value="Year"/> to <input type="text" value="Month"/> <input type="text" value="Year"/>																				
Document Type	<table style="width: 100%; border: none;"> <tr> <td><input type="checkbox"/> All</td> <td><input checked="" type="checkbox"/> Article</td> </tr> <tr> <td><input type="checkbox"/> Bibliography</td> <td><input type="checkbox"/> Biography</td> </tr> <tr> <td><input type="checkbox"/> Book Entry</td> <td><input type="checkbox"/> Book Review</td> </tr> <tr> <td><input checked="" type="checkbox"/> Case Study</td> <td><input type="checkbox"/> Company Report</td> </tr> <tr> <td><input type="checkbox"/> Directory</td> <td><input type="checkbox"/> Editorial</td> </tr> <tr> <td><input type="checkbox"/> Erratum</td> <td><input checked="" type="checkbox"/> Industry Overview</td> </tr> <tr> <td><input type="checkbox"/> Interview</td> <td><input type="checkbox"/> Letter</td> </tr> <tr> <td><input type="checkbox"/> Obituary</td> <td><input type="checkbox"/> Proceeding</td> </tr> <tr> <td><input type="checkbox"/> Product Review</td> <td><input type="checkbox"/> Report</td> </tr> <tr> <td><input type="checkbox"/> Speech</td> <td><input checked="" type="checkbox"/> Working Paper</td> </tr> </table>	<input type="checkbox"/> All	<input checked="" type="checkbox"/> Article	<input type="checkbox"/> Bibliography	<input type="checkbox"/> Biography	<input type="checkbox"/> Book Entry	<input type="checkbox"/> Book Review	<input checked="" type="checkbox"/> Case Study	<input type="checkbox"/> Company Report	<input type="checkbox"/> Directory	<input type="checkbox"/> Editorial	<input type="checkbox"/> Erratum	<input checked="" type="checkbox"/> Industry Overview	<input type="checkbox"/> Interview	<input type="checkbox"/> Letter	<input type="checkbox"/> Obituary	<input type="checkbox"/> Proceeding	<input type="checkbox"/> Product Review	<input type="checkbox"/> Report	<input type="checkbox"/> Speech	<input checked="" type="checkbox"/> Working Paper
<input type="checkbox"/> All	<input checked="" type="checkbox"/> Article																				
<input type="checkbox"/> Bibliography	<input type="checkbox"/> Biography																				
<input type="checkbox"/> Book Entry	<input type="checkbox"/> Book Review																				
<input checked="" type="checkbox"/> Case Study	<input type="checkbox"/> Company Report																				
<input type="checkbox"/> Directory	<input type="checkbox"/> Editorial																				
<input type="checkbox"/> Erratum	<input checked="" type="checkbox"/> Industry Overview																				
<input type="checkbox"/> Interview	<input type="checkbox"/> Letter																				
<input type="checkbox"/> Obituary	<input type="checkbox"/> Proceeding																				
<input type="checkbox"/> Product Review	<input type="checkbox"/> Report																				
<input type="checkbox"/> Speech	<input checked="" type="checkbox"/> Working Paper																				

Browse

- [Subjects](#)
- [Authors](#)
- [Author Profiles](#)
- [Cited References](#)
- [Indexes](#)
- [Publications](#)**
 - [Academic Journals](#)
 - [Books/Monographs](#)
 - [Company Profiles](#)
 - [Country Reports](#)
 - [Industry Profiles](#)
 - [Magazines](#)
 - [Market Research Reports](#)
 - [SWOT Analyses](#)
 - [Trade Journals](#)
 - [Working Papers](#)

Background: ABI

<http://www.library.hbs.edu/go/ABI.html>

ProQuest [Return to Harvard Libraries](#) | [Return to Harvard Libraries](#) | [Help](#)

Basic **Advanced** Topics Browse Publications My Research
0 marked items

Interface language:
English Go

[Databases selected](#) Advanced Search | M Dateline, ABI/INFORM Global, ABI/INFORM Trade & Industry

Advanced Search

Tools: [Search Tips](#) [Browse Topics](#) [Thesaurus](#)

<input type="text"/>	<input type="text" value="AND"/>	<input type="text"/>	<input type="text" value="Citation and abstract"/>
<input type="text"/>	<input type="text" value="AND"/>	<input type="text"/>	<input type="text" value="Citation and abstract"/>
<input type="text"/>	<input type="text" value="AND"/>	<input type="text"/>	<input type="text" value="Citation and abstract"/>

[Add a row](#) | [Remove a row](#)

Database: [Select multiple databases](#)

Date range:

Limit results to: Full text documents only
 Scholarly journals, including peer-reviewed [About](#)

[More Search Options](#)

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[Text-only interface](#)

Start here

Background: Additional Resources

Research Guides: <http://www.library.hbs.edu/guides/>

- Subject specific guides that highlight best resources
- Often include news feeds from industry publications
- Many contain a Google Custom Search feature that allows you to search within the guide

and Books!!

HOLLIS catalog: <http://discovery.lib.harvard.edu/>

- Search for print books, journals and newspapers
- Can limit your search to the Baker Library

Background: HOLLIS catalog

HOLLIS

[> Text-Only / Accessible Version](#) [> My Account / Renew](#)

[> Find articles](#) [> Help](#) [> Ask a Librarian](#)

[> Harvard Libraries](#)

SEARCH
[> Advanced search](#)

Results 1 - 25 of 46 for **clean energy**, sorted by: relevance

Your query: clean energy

Only items from Baker Business (and Online Resources) are shown.

- Financing clean energy /**
London : Thomson, 2008.

> Check Availability
- Japanese High Energy Efficiency & Clean Energy Technologies**

> Check Availability Available Online
- The Cost of energy and a clean environment /**
Houston : Gulf Pub. Co., Book Division, c1978.

> Check Availability
- How to obtain abundant clean energy /**
McGown, Linda Baine.
New York : Plenum Press, c1980.

> Check Availability
- Incinerating Cash: The Department of Energy's Failure to Develop and Use Innovative Technologies To Clean Up the Nuclear Waste Legacy**

> Check Availability Available Online
- Clean coal today [microform] : an update of the U.S. Clean Coal Technology Demonstration Program. Office of Fossil Energy. U.S. Department of Energy**

Show results from: Baker Business

Refine

- ▼ Online
- > Online (14)
- ▼ Publication Date
- > In the last 3 years (5)
- > In the last 10 years (18)
- > All years by decade (44)
- ▼ Author / Creator
- > Climate, Energy & Pollution Program (World Resources Institute) (3)
- > Baumert, Kevin A. (3)
- > Langer, Maria (3)
- > Pernick, Ron (2)
- 66 more...
- ▼ Format
- > Book (41)
- > Journal / Serial (5)
- ▼ Language
- > English (44)
- > French (1)

X

Industry Information

S&P NetAdvantage: http://www.library.hbs.edu/go/s_and_p.html

- industry trends
- how the industry is organized
- how to analyze a company within the industry

Thomson ONE Banker: <http://www.library.hbs.edu/go/thomsonbanker.html>

- reports from investment banks and investment research firms
- ignore pricing, no charge for reports!

[Company, Industry & Career Research Guide](#)

- great overview of library resources for company and industry research
- provides information on how to access [Datamonitor](#) industry reports

Industry Information: S&P NetAdvantage

STANDARD & POOR'S

NetAdvantage

Glossary | Contact Us | Help

Keyword Search

Home | Companies | **Industries** | Financial Education

Industry Research

Select

Industry Surveys
Oil & Gas: Production & Marketing

Global Industry Surveys
Select Region
Asia

and Industry
Advertising

Sub-Industry Reviews
Advertising

Search by Company

Industry Survey
 Sub-Industry Review

Search by
Company Name

Industry in Focus
Wed Jan 13, 2010 (12:00 PM EST)
SECTORS: NOTES FROM DAY ONE OF THE NATIONAL RETAIL FEDERATION CONVENTION

Economic Insight
Thu Jan 14, 2010 (12:00 PM EST)
S&P WEEKLY ECONOMICS CALL

Stovall's Sector Watch
Tue Jan 12, 2010 (11:00 AM EST)
Q4 EPS OUTLOOK: A COMPARISON OF EXTREMES

► Trends & Projections

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Industry Information: Thomson ONE Banker

The screenshot displays the Thomson ONE Banker web application interface. The left sidebar contains a navigation menu with categories: Companies, Portfolios, Company Analysis, Filings, Ownership, Officers & Directors, Comparables, Report Writer, Indices, Comparables, Market Awareness, Ownership, Deals Analysis, Private Equity, Officers & Directors, Screening & Targeting, and Tools. The 'Company Analysis' section is expanded, and the 'Research' sub-item is highlighted with a red box, with 'Conduct Research Report Search' selected below it. The main content area is titled 'To View Company Information' and contains two steps: Step 1: Enter a Ticker, CUSIP, SEDOL, ISIN, or Permanent Identifier in the Company Name/Symbol/Key box on the left. Note: To search for a Company by Name, click on the "Searching" button. Step 2: Click on a desired tab, then select the options from the pull-down menus.

Thomson ONE

Companies
[Search Box] [Go] [Magnifying Glass] [Back] [Forward]

Portfolios
MySet [Dropdown Arrow]

Company Analysis

- Overview
- News & Events
- Prices
- Financials
- Estimates
- Research**
 - Research Reports
 - Conduct Research Report Search**
- Ownership
- Officers & Directors
- Comparables
- Report Writer

Indices

- Comparables
- Market Awareness
- Ownership
- Deals Analysis
- Private Equity
- Officers & Directors
- Screening & Targeting
- Tools

To View Company Information

Step 1. Enter a Ticker, CUSIP, SEDOL, ISIN, or Permanent Identifier in the Company Name/Symbol/Key box on the left.
Note: To search for a Company by Name, click on the "Searching" button.

Step 2. Click on a desired tab, then select the options from the pull-down menus

Company Information

Capital IQ

<http://www.library.hbs.edu/go/capitaliq.html>

- Public and private company data, investment firms, capital transactions.
- Build lists of companies by self-defined criteria.

OneSource

<http://www.library.hbs.edu/go/onesource.html>

- Includes company profiles, company and industry news and analysis
- Build lists of companies by self-defined criteria.

Company Information: Capital IQ

The screenshot displays the Capital IQ web application interface. At the top, the navigation bar includes the Capital IQ logo with 'Limited Access' and a search bar. The main navigation menu contains several tabs: 'My Capital IQ', 'Company Intelligence', 'Market Analysis', 'Screening & Analytics' (highlighted with a red box), and 'Coverage Management'. Below the navigation, the 'Company Screening' section is active, featuring a 'Screen Builder' tab and sub-tabs for 'Idea Generation' and 'Saved Screens'. The 'Screen for:' section has radio buttons for 'Companies', 'Fixed Income', 'Key Devs', 'People', and 'Transactions'. A search data points input field is present with an example: 'e.g. "Public Company" or "Market Cap" or "Consumer Discretionary"'. Below this, there are links for 'View all criteria' and 'View all display columns'. A section titled 'Select screen criteria from the list below' includes a checkbox for 'Always expand this list when I visit this page'. The criteria are organized into several columns of links:

- Company Details:** Industry Classifications, Geographic Locations, Business Descriptions, Products, Company/Strategy Notes, Status/Ownership, Company Type/Investment Type, Company Statistics, Exchanges/Indices, Most Recent Auditor.
- Financial Information:** Financial Statements, Industry Specific Financials, Valuation & Multiples, Operating Metrics & Ratios, Estimates, Stock Performance/Volume, Intra-Company Ranking, Inter-Company Universe Ranking.
- Formula Builder:** Create Custom Formula.
- Corporate Actions:** Investment/Transaction History, Bankruptcies, Filings, Takeover Defenses/Statistics.
- Company Ownership:** Company Ownership, Insider Ownership.
- Key Developments:** Key Developments by Category, Key Developments by Type, Key Developments by Keyword, Key Developments By Date, Key Development Stock Return.
- Investment Criteria:** Industries of Interest, Geographies of Interest, Bite Sizes, Stages of Interest.
- List Management:**
- Person Details:** Biographies, Ages, Person Locations.
- Compensation/Ownership:** Compensation/Options, Ownership Positions.
- Education:** Degrees, Graduation Year, Colleges/Universities, Majors.
- Employment/Board:** Professional Job Functions, Board Job Functions, Committees, Professional Types, Titles, Specialties.
- Targeting Engine:**
- General Transaction Details:** Transaction Dates, Transaction Descriptions, Pre-Deal/Post-Deal Comments, Transaction Types/Status, Primary Features, Transaction Valuations.
- M&A/Buyback Details:** Merger/Acquisition Features, Buyback Features, Target Security Types/Details, Consideration Offered/Details, Deal Conditions/Responses, Deal Attitude, Deal Approach.
- Spin-off/Split-off Details:** Spin-off/Split-off Features, Spin-off/Split-off Conditions.
- Private Placement Details:** Private Placement Features.

Company Information: OneSource

OneSource Global Business Browser

LIVE SUPPORT Feedback | Support | My Account

Welcome, RU.harvard156

Home **Companies** Executives Industries News & Reports

Find a Company

Advanced Financial Analysis »
US Government Search »

Recently viewed

This section provides links to your most recently viewed company summaries, allowing you to revisit them with a single click.

Global Preferences [Edit](#)

Region: US/Canada
Currency: USD (000)

Search

Companies
Enter a company, ticker symbol, or registered number below, or [build a list](#) of companies.

Executives
Enter last name or both first and last name below, or [build a list](#) of executives.

News & Articles
Enter one or more keywords to search multiple global media sources.

Industries
Search for an industry by entering a keyword, industry activity, or industry code.

Total Companies: 17,431,399 Total Executives: 24,313,332

Top Business News

- » [Alcoa invests in Saudi aluminium](#) 15-Jan-2010
Business Middle East (653 Words)
- » [Fisker Automotive Secures Additional Funding for Plug-in Hybrids](#) 15-Jan-2010
PR Newswire US (443 Words)
- » [XBRL US Announces Results from XBRL Preparedness Survey](#) 15-Jan-2010

What's New at OneSource

- » [Introducing OneSource for Salesforce](#)
Release of OneSource for Salesforce, providing major new functional, content, and usability enhancements within the CRM.
- » [Expanded coverage and enhancements for AsiaPac](#)

Country Information /Demographic Data

EIU Suite of Databases:

The Economist Intelligence Unit (EIU) suite of databases includes:

- [EIU City Data](#) (pricing information on products and services)
- [EIU Country Commerce](#) (business regulations, operating conditions, etc)
- [EIU Country Finance](#) (analysis of financial systems)
- [EIU Risk Briefing](#) (risk factors in 150 markets)

IMF Suite of Databases:

The International Monetary Fund (IMF) suite of databases includes:

- [International Financial Statistics](#) (exchange rates, money supply, commodities)
- [Balance of Payment Statistics](#) (balance of payments, international investments)
- [Direction of Trade Statistics](#) (value of imports and exports)

Doing Business: <http://www.doingbusiness.org/>

Provides measures of business regulations and their enforcement.

Country Information: EIU Country Commerce

The screenshot shows the EIU Country Commerce website for China. The page is titled "Country Commerce China" and features a navigation menu on the left, a main content area, and a promotional content section on the right.

Search

SEARCH

Country home pages
Choose region/coun

Home

- All titles
- All countries
- Africa/Middle East
- Americas
- Asia
- Europe
- World
- About us
- Analyst directory**
- Conferences
- Corporate Network
- Press releases
- Client update
- EIU speakers
- EIU websites

Contact us | Register | Help | Logout

Home :: Asia :: China :: Country Commerce

Country Commerce China

Main report - 2010

Download this report: [html](#) | [pdf](#)

- [Regulatory/market assessment](#)
- [Regulatory/market watch](#)
- [China's position in the global economy](#)
- [Political/commercial background](#)
- [Organising an investment](#)
- [Human resources](#)
- [National incentives](#)
- [Corporate taxes](#)
- [Personal taxes](#)
- [Competition policy](#)
- [Exchange controls](#)
- [Trade policy](#)
- [Intellectual property and e-commerce](#)

Recent issues

- [html](#) | [pdf](#) 2010 Main report
- [html](#) | [pdf](#) 2009 Main report
- [html](#) | [pdf](#) 2008 Main report
- [html](#) | [pdf](#) 2007 Main report
- [html](#) | [pdf](#) 2006 Main report

[More archive issues](#)

Promotional content

Economist Conferences

Healthcare in Europe

March 17th 2011, Geneva

REGISTER NOW >>

Country Information /Demographic Data

CountryData.com:

<http://www.library.hbs.edu/go/countrydata.html>

Risk rating characteristics including government stability, exchange rate stability, conflict, and investment.

Standard & Poor's Ratings Direct:

<http://www.library.hbs.edu/go/ratingsdirect.html>


Analysis of debt issues including sovereign debt.

IMD World Competitiveness Yearbook:

<http://www.library.hbs.edu/go/imd.html>

Analyzes and ranks the ability of nations to create and maintain a competitive environment. Contains cross-country and regional comparisons.

Country Information /Demographic Data: IMD




Real World, Real Learning®

WORLD COMPETITIVENESS ONLINE

[HOME](#)
[CONSOLIDATED RANKINGS](#)
[COUNTRY PROFILES](#)
[CRITERIA](#)
[ABOUT](#)

[SEARCH](#)
[SIGN OUT](#)



IMD WORLD COMPETITIVENESS ONLINE (Your subscription will expire on 04/13/2010)

Welcome to the most comprehensive database on the competitiveness of nations, based on information from the IMD World Competitiveness Yearbook, the leading annual report which has been published by IMD since 1989. The statistics are updated on a regular basis, as soon as new data become available. The competitiveness rankings are recalculated once a year, usually by mid-May. Time series for up to 14 years can be downloaded in Excel or PDF format. For an optimal view, **we recommend the use of Internet Explorer, which allows pop ups and Java Script.**

<p>» Consolidated Rankings</p> <p>Display the consolidated rankings used to compute the overall competitiveness ranking.</p>	<p>» Country Profiles</p> <p>Display all the information for one country.</p>
<p>» About</p> <p>Learn more about the methodology, the Executive Opinion Survey, our Partner Institutes, etc.</p>	<p>» First-time Users</p> <p>Learn more about the breakdown of criteria and options for accessing the information.</p>

BENCHMARKING THE US HEALTH CARE SYSTEM IN THE GLOBAL ECONOMY
 A view from IMD's World Competitiveness Center, by Suzanne Rosselet-McCauley, Deputy Director

[View Archive](#)
[Read Article](#)

[View IMD special focus on China](#)

Just updated criteria Coming soon

- Real GDP growth - Quarterly
- Forecast: Real GDP Growth
- Forecast: Inflation
- Forecast: Unemployment
- Forecast: Current account balance
- Tariff barriers
- Part-time employment
- Total expenditure on R and D
- Total expenditure on R and D
- Total expenditure on R and D per capit
- Business expenditure on R and D
- Business expenditure on R and D

Country Information /Demographic Data

Global reports published by IGO's/NGO's

Global Competitiveness Report, Global Information Technology Report, Human Development Report, Global Corruption Report, Global Financial Stability Report (*see the [Country & International Research Guide](#) for access to these reports*)

World Development Indicators: <http://www.library.hbs.edu/go/wdi.html>

Statistics for almost 600 development indicators (including public health, environment, education, and labor force) dating as far back as 1960.

National Statistics Agencies: http://www.census.gov/aboutus/stat_int.html

A list of links to national statistical agencies. This website is good access point for country-specific social and economic indicators, including national census data.

Country Information /Demographic Data: Statistical Agencies



The screenshot shows the U.S. Census Bureau website. The header includes the U.S. Census Bureau logo and navigation links: People, Business, Geography, Newsroom, Subjects A to Z, and Search@Census. The main heading is 'About Us'. Below this is a breadcrumb trail: 'You are here: Census.gov > About Us > Contact Us > International Statistical Agencies'. A secondary navigation bar contains 'What We Do', 'Who We Are', 'Policies & Notices', 'Plans & Budget', and 'Contact Us'. The main content area is titled 'International Statistical Agencies' and lists 15 countries with links to their respective statistical agencies. A sidebar on the left is titled 'In this section' and contains a list of links: Contact Us, Regional Contacts, Technical Contacts, Subject/Topic Contacts, and Other Contacts.

U.S. Census Bureau

People | Business | Geography | Newsroom | Subjects A to Z | Search@Census

About Us

You are here: [Census.gov](#) > [About Us](#) > [Contact Us](#) > International Statistical Agencies

[What We Do](#) | [Who We Are](#) | [Policies & Notices](#) | [Plans & Budget](#) | [Contact Us](#)

In this section

- [Contact Us](#)
- [Regional Contacts](#)
- [Technical Contacts](#)
- [Subject/Topic Contacts](#)
- [Other Contacts](#)

International Statistical Agencies

- Afghanistan [Central Statistics Office](#) ↗
- Albania [Institute of Statistics](#) ↗
- Algeria [National Office of Statistics](#) ↗
- Andorra [Department of Studies and Statistics](#) ↗
- Anguilla [Statistics Unit](#) ↗
- Antigua and Barbuda [Reports and Statistics](#) ↗
- Argentina [National Institute of Statistics and Censuses](#) ↗
- Armenia [National Statistical Service](#) ↗
- Aruba [Central Bureau of Statistics](#) ↗
- Australia [Australian Bureau of Statistics](#) ↗
- Austria [Central Statistical Office](#) ↗
- Azerbaijan [State Statistical Committee](#) ↗
- Bahamas [The Department of Statistics](#) ↗

Market Research

Market Research.com Academic:

<http://www.library.hbs.edu/go/marketresearch.html>

- Great source for market research reports for the life sciences, consumer goods, technology and energy sectors.

Global Market Information Database:

<http://www.library.hbs.edu/go/gmid.html>

- Published by Euromonitor
- In-depth , global of coverage of consumer products and industries
- Use the orange “Search” tab at the top of the page to simplify your search

[Analyst & Research Reports databases](#)

- lists all market research databases available via Baker (including [eMarketer](#))
- descriptions highlight strengths of each database

Build Your Network

HBS Alumni Navigator:

<http://apps.alumni.hbs.edu/navigator>

- contact information for HBS alumni around the world
- HBS alumni directory searchable by country, industry and position

Capital IQ:

<http://www.library.hbs.edu/go/capitaliq.html>

- build lists of companies by industry and geography
- include “Education” field that allows you to identify HBS alums

After the Contest: Thomson ONE Banker

The screenshot displays the Thomson ONE Banker web application interface. The top navigation bar includes a search box with a "Go" button, a "Jump To" dropdown, and links for "Product Overview", "FAQ", "About Us", "Support", "Training", "Help", and "Logout".

The main content area is titled "Companies & Investors Search". It features several search filters:

- Search Entity Type:** Radio buttons for "Compar", "Firm" (highlighted with a red box), and "Fund".
- View in Currency:** A dropdown menu set to "USD - US Dollar".
- Search Currency:** A dropdown menu set to "USD - US Dollar".
- Entities Involved In:** A dropdown menu set to "All Private Equity Deals".

The left sidebar contains a navigation menu with categories like "Company Analysis", "Indices", "Comparables", "Market Awareness", "Ownership", "Deals Analysis", "Private Equity", "Profiles" (highlighted with a red box), "Deal Prospecting", "Fundraising", "Performance Overview", "Fund Performance", "Report Writer", "My Searches", "Officers & Directors", "Screening & Targeting", and "Tools".

The "Portfolio Company Detail" section includes fields for:

- Company Name(s) [Selected]
- Company Location [Selected]
- Industry (VEIC) [Selected]
- SIC [Selected]
- NAIC [Selected]
- CSIC [Selected]

Additional options include a "Business Description" field, "Search Tips" link, and "Portfolio Status" checkboxes for "Currently PE/VC Backed", "Formerly PE/VC Backed", "Status Unknown", and "Never PE/VC Backed". A link for "Open Advanced Options" is located at the bottom.

After the Contest: Thomson ONE Banker

The screenshot displays the Thomson ONE Banker interface. On the left is a navigation menu with categories like Company Analysis, Deal Prospecting, and Fundraising. The main area contains search filters for 'Investment Firm Details', which are highlighted with a red box. Below this, there are various filter options such as 'Coverage List', 'Firm Name', and 'Advanced Options' (also highlighted with a red box). The bottom section includes filters for 'Firm Type', 'Firm Industry Focus', 'Firm Affiliations', 'Capital Under Management (Mil)', 'Total Equity Invested by Firm (Mil)', and 'Total Number of Companies Invested In'. A dropdown menu for 'Firm Founded Year' is open, showing years from 2006 to 2010. The interface includes a search bar at the top left and a navigation bar at the top right with links like 'Product Overview', 'FAQ', and 'Support'.

After the Contest: Thomson ONE Banker

Firm Type

Available Items

- Angel Group
- Bank Affiliated
- Corporate PE/Venture
- Endowment, Foundation or Pension Fund
- Government Affiliated Program
- Incubator/Development Program
- Individuals
- Insurance Firm Affiliate
- Investment Management Firm
- Private Equity Advisor or Fund of Funds
- Private Equity Firm
- SBIC
- Service Provider

Selected Items

Add >

Remove

Ctrl-click to select multiple items. Add All >

Remove All

Included in results

Excluded from results

Ok Cancel

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Officers & Directors
Screening & Targeting
Tools

Fund Location Selected

Fund Stage Selected

Fund Industry Focus Selected

Fund Status Selected

Fund Investor Type Selected

Fund Size (Mil) to

Fund Size Target (Mil) to

Total Equity Invested by Fund (Mil) to All Known

Total Number of Companies Invested In to

Fund Sequence New Follow-on
 Sole

Fund Year
2010
2009
2008
2007
2006
(Ctrl-click to select multiple items.)

Executive Details

Executive Name Selected

Executive Title Selected

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Back To Previous > Screening Criteria

Firm Search Result

Select Output **Complete Profile** Report In   

Search Results 1-100 of 228 Show only results starting with: **All** Page 1 / 3

Firms Selected 0

<input type="checkbox"/>	Firm Name	Firm Type	Capital Under Management (USD Mil)	No. of Funds Managed	Total Number of Companies Invested In
<input type="checkbox"/>	21st Century Health Ventures	Private Equity Firm	100.00	2	1
<input type="checkbox"/>	SAM Ventures	Private Equity Firm	415.00	4	29
<input type="checkbox"/>	900 Fourth Avenue Assoc.	Private Equity Firm	-	1	1
<input type="checkbox"/>	Accuitive Medical Ventures	Private Equity Firm	230.00	3	21
<input type="checkbox"/>	Affinity Capital Management	Private Equity Firm	161.00	6	52
<input type="checkbox"/>	Alafi Capital Co.	Private Equity Firm	60.00	2	35
<input type="checkbox"/>	Alistar Capital Group	Private Equity Firm	-	1	1
<input type="checkbox"/>	Altaris Capital Partners LLC	Private Equity Firm	500.00	2	5
<input type="checkbox"/>	Aperture Venture Partners, LLC	Private Equity Firm	3.80	3	10
<input type="checkbox"/>	Aphelion Capital, LLC	Private Equity Firm	-	1	7
<input type="checkbox"/>	Asterisk Partners	Private Equity Firm	20.00	4	20

After the Contest: Thomson ONE Banker

Firm Profile : **5AM Ventures** Profile Last Updated 12/15/2010

2200 Sand Hill Road
Suite 110
Menlo Park, California 94025
United States
Phone: 650-233-8600
www.5amventures.com

Firm Status: Actively seeking new investments
Firm Type: Private Equity Firm
Founded: 2002
Other Offices: [more](#)
Cap Under Mgmt: USD 415.00 Mil (As Of 01/07/2010)

Affiliations: National Venture Capital Association - USA (NVCA)

Top Co-Investors

Firm Name	# of Companies	# of Rounds
Versant Ventures	10	22
Aravis SA	8	13
ARCH Venture Partners	6	11
GBS Venture Partners, Ltd.	4	11
CMEA Capital	6	8

Direct Investments

Company Name	Industry	Last Investment Date	Still in Portfolio	Company Status	Location
Ambrx, Inc.	Biotechnology	06/29/2006	Yes	Active	La Jolla, United States
Anaphore, Inc.	Biotechnology	05/14/2009	Yes	Active	La Jolla, United States
Antipodean Pharmaceuticals, Inc.	Biotechnology	11/29/2007	No	Active	Auckland, New Zealand
Igenica, Inc.	Biotechnology	04/20/2010	Yes	Active	Burlingame, United States
Ikaria Holdings, Inc.	Biotechnology	03/28/2007	Yes	In Registration	Clinton, United States
Ikaria, Inc.	Biotechnology	09/30/2005	Yes	Active	Clinton, United States
Ilypsa, Inc. (FKA: Symyx Therapeutics, Inc.)	Biotechnology	03/31/2006	No	Acquisition	Santa Clara, United States
KaloBios Pharmaceuticals, Inc.	Biotechnology	12/22/2008	Yes	Active	South San Francisco, United States

After the Contest: Thomson ONE Banker

Company Profile | **Anaphore, Inc.**

10931 North Torrey Pines Road, La Jolla, California 92037 United States
 Phone: 858-587-4815 | Fax: 858-587-4854 | www.anaphoreinc.com

VE Industry Code: Other Therapeutic Proteins (incl. hormones & TPA) (4123)
 SIC Code: Pharmaceutical Preparations (2834)
 NAIC: Pharmaceutical Preparation Manufacturing (325412)

ID: C902953568 | Profile Last Updated: 11/26/2010

Quick Filing Links

[REGDEX](#) 04/30/2008
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Business Description

Develops protein therapeutics for cancer and immune-mediated diseases. The Company develops Atrimers, which are drug candidates engineered from a fully-human serum protein that is naturally secreted as a trimeric structure of approximately 60 kilodaltons. Anaphore's engineering platform, TrimerX, provides approaches to generate Atrimers.

Key Facts

Company Founded Date	01/01/2008
Company Status	Active
Current Operating Stage	Clinical Trials
PE Backed Status	Currently PE/VC Backed
Total Funding to Date	38.00 USD Mil

Investment Rounds [Expand All](#) | [Collapse All](#)

Date	Stage	# of Inv	Deal Value (USD Mil)	Equity Amount (USD Mil)	PE Debt Amt (USD Mil)	Company Valuation (USD Mil)
05/14/2009	Early Stage	6	-	13.00	-	Not Disclosed
12/09/2008	Early Stage	4	-	17.00	-	Not Disclosed
04/15/2008	Early Stage	2	-	8.00	-	Not Disclosed

*Denotes the lead investor for the investment round

(a)-estimated
(ND)-Not Disclosed

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- Harvard Law School Library (Langdell)
- Harvard Kennedy School Library
- Cabot Science Library

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- Citation Guide for HBS Students
<http://www.library.hbs.edu/guides/citationguide.pdf>
- HBS Copyright and Licensing Policies
http://www.library.hbs.edu/copyright_restrictions.html
- Additional Information for MBAs on Using Baker
http://www.library.hbs.edu/resources_mba.html
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Email: infoservices@hbs.edu

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