

# Kjell Ke-Li Carlsson

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## EDUCATION

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**Harvard University** (Cambridge, MA)

**PhD** in Business Economics, 2012 (expected)

**MA** in Economics, November 2008

*Fields:* International Business, Strategy, Organizational Economics

*Committee:* Juan Alcacer (Chair), Jordan Seigel, Oliver Hart

*Dissertation Title:* “Multinational Suppliers, Institutions, and Performance in Global Supply Chains”

**Fudan University** (Shanghai, PRC)

Visiting Scholar, 2009-2010

**Columbia College of Columbia University** (New York, NY)

**BA**, *magna cum laude*, 2001

Economics (major), Computer Science (concentration)

## RESEARCH & TEACHING INTERESTS

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International Business, Strategy, Multinational Firms, Emerging Markets, Institutions, Relational Contracting, Intellectual Property, Property Rights View of the Firm, FDI

## WORKING PAPERS

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“The Hidden Costs of Private Enforcement: The Effect of Contracting Institutions, Relational Contracting, and Multinational Suppliers on Supply Chain Flexibility during the Financial Crisis” (September 2011)

“Sourcing from Multinational Suppliers to Overcome Weak Contracting Institutions and Gain Supply Chain Capabilities” (August 2011)

“Multinational Suppliers, Local Suppliers, and Institutions: Lead Times in Global Footwear and Apparel Supply Chains” (February 2011)

“A Simple Model of Outsourcing and Intellectual Property Infringement in Weak IP Enforcement Locations” (September 2010)

## CASES

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“Ghana: National Economic Strategy” with Michael Porter, HBS Case no. 706497, April, 2006

“Rwanda: National Economic Transformation” with Michael Porter, HBS Case no. 706491, March, 2006

“Portfolio Investment in Emerging Markets” with Tarun Khanna and Krishna Palepu, HBS Note no. 706438, October, 2005

“Why Study Emerging Markets” with Tarun Khanna and Krishna Palepu, HBS Note no. 706422, August, 2005

## **TEACHING EXPERIENCE**

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Section Leader for Macroeconomic Theory, Economics Department, Harvard College (Spring 2011)

Resident Tutor in Economics, Pforzheimer House, Harvard University (2006-2009)

Head Teaching Assistant for Discrete Mathematics, Department of Computer Science, Columbia University (Spring 2000)

Teaching Assistant for Discrete Mathematics, Department of Computer Science, Columbia University (Spring 1999)

## **PRESENTATIONS**

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“Who Should We Keep? The Effect of Contracting Institutions, Multinationals, and Relational Contracting on International Contract Manufacturing Relationships during the Financial Crisis”, Academy of Management PDW (August 2011)

“Local Protectionism, Court Sophistication, and Strategic Court Selection in Chinese Intellectual Property Court Cases”, Association for Asian Studies/ICAS Joint Conference (April 2011)

“An Acceptable Rate of IP Loss: Investigating the Impact of Organizational Form, Industry, and Location on Intellectual Property Protection in China”, International Management Doctoral Consortium, Academy of Management (August 2010)

“A Simple Model of Outsourcing and IP Misappropriation in Emerging Markets”, Strategy Unit Doctoral Seminar (August 2010)

“Sustaining Agreements Without Courts: When Can Private Enforcement Substitute for Formal Contract Enforcement”, Strategy Unit Doctoral Seminar (April 2009)

## **AWARDS AND HONORS**

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Harvard University

- Graduate Society Dissertation Completion Fellowship (2011-2012)
- Harvard-China Fellowship (2009-2010)

- Doctoral Student Fellowship (2005-2009)

#### Columbia University

- Phi Beta Kappa (2001)
- Golden Key Honour Society (2001)
- Teaching Assistant Excellence Award (2000)
- Lawrence A. Gussman Endowed Scholarship (1999-2000)
- Class of 1927 Scholarship Fund Scholar (1997-1998)
- Global Scholar (1997-2001)
- Dean's List (1997-2001)

### **RESEARCH EXPERIENCE**

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Research Assistant to Professor Tarun Khanna, Harvard Business School (2005)

Research Associate for Professor Michael E. Porter, Institute for Strategy and Competitiveness, Harvard Business School (2002-2005)

Research Analyst, LECG (Law & Economics Consulting Group) LLC, Cambridge, MA (2001 – 2002)

### **MISCELLANEOUS**

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*Languages:* Swedish (fluent), Mandarin (intermediate), French (intermediate)

### **REFERENCES**

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