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Academy of Management

2017 Annual Meeting Program Highlights

The following list of sessions is an excerpt from the master annual meeting program. The list includes sessions at which HBS doctoral students, faculty and recent alumni are presenting. If you're presenting and we missed your session, please [email Marais Young](#) and we would be happy to add it. Please be sure to check the AOM website to confirm final locations and times of sessions.

FRIDAY

Friday, August 4

8:00AM – 2:30PM

OMT Doctoral Student Consortium

Affiliated Presenter(s): John Almandoz (PHD OB 2011), Adam Kleinbaum (DBA MGT 2008)
Atlanta Marriott Marquis, Marquis M 106

Friday, August 4

8:00AM – 10:00AM

Exemplar Dissertation Proposal Tips from INFORMS Dissertation Proposal Winners/Finalists

Affiliated Presenter(s): Melissa Valentine (PHD HPM 2013)

Friday, August 4

8:00AM – 11:00AM

Navigating Qualitative Dissertations: Advice from the Experts

Affiliated Presenter(s): Colin Muneo Fisher (PHD OB 2010)
Hilton Atlanta, Crystal Ballroom B, E

Friday, August 4

9:45AM – 11:15AM

Emotions and Fieldwork: The Role of the Researcher

Affiliated Presenter(s): Elizabeth Hansen (OB), Tiona Zuzul (DBA Strat 2014), David Thomas, Marya Besharov (PHD OB 2008)
Atlanta Marriott Marquis, Marquis M 104

Friday, August 4

12:15PM – 3:15PM

The Varieties of Qualitative Experience: Case Study vs. Ethnographic Approaches (Session 105)

Affiliated Presenter(s): Elizabeth Hansen (OB)
Hyatt Regency Atlanta, Hanover Hall F

Friday, August 4

12:15PM – 3:15PM

Climate Change- the Role of Strategy Research in Addressing One of Society's Grand Challenges (Session 168)

Affiliated Presenter(s): Sanjay Patnaik (DBA Strat 2012)
Hyatt Regency Atlanta, Hanover Hall B

SATURDAY

Saturday, August 5

8:00AM – 10:00AM

Present Together: Incubating Research at the Interface of Mindfulness and Teams (Session 248)

Affiliated Presenter(s): Colin Muneo Fisher (PHD OB 2010)
Hilton Atlanta, Galleria 4



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SATURDAY (CONTINUED)

Saturday, August 5

8:00AM – 10:30AM

Current Research in Organizational Design: Topics, Tools and Triumphs (Session 254)

Affiliated Presenter(s): Melissa Valentine (PHD HPM 2013)

Atlanta Marriot Marquis, Marquis M 301

Saturday, August 5

8:00AM – 10:00AM

HCM Research Incubator: Research in the Rough (Session 229)

Affiliated Presenter(s): Jonathan Clark (PHD HPM 2010)

Saturday, August 5

9:00AM – 12:00PM

The Cognition in the Rough Workshop (Session 282)

Affiliated Presenter(s): Erin Reid (PHD OB 2012)

Hyatt Regency Atlanta, Hanover Hall F

Saturday, August 5

9:45AM – 11:15AM

How to Have Impact at the Interface: Tackling Multi-Site, Multi-Disciplinary Complex Research (Session 291)

Affiliated Presenter(s): Jonathan Clark (PHD HPM 2010), Sara Singer (PHD HPM 2007), Patricia Satterstrom (DBA MGT 2016)

Saturday, August 5

3:45PM – 5:15PM

Being There/Being Them: Comparative Approaches to Ethnography (Session 431)

Affiliated Presenter(s): Melissa Valentine (PHD HPM 2013)

Atlanta Marriot Marquis, Marquis M 301

Saturday, August 5

1:30PM – 4:PM

The Organization of Science: A Multi-Disciplinary Approach (Session 386)

Affiliated Presenter(s): Christopher C. Liu (DBA 2010)

Hyatt Regency Atlanta, Rosell

SUNDAY

Sunday, Aug 6 2017

12:15PM - 1:45PM

Meeting at the Interface of Research on Teams and Boundaries to Explore Cross-Boundary Teaming (Session 614)

Affiliated Presenter(s): Amy Edmondson, Hila Lifshitz-Assaf (DBA MGT 2014), Sujin Jang (PHD OB 2014), Ethan Bernstein (DBA MGT 2013)

Sunday, Aug 6 2017

2:00PM - 3:30PM

Making a Graceful Exit: Diversitures, Dissolutions and Withdrawals in Strategy and Organizations (Session 673)

Affiliated Presenter(s): Pavel Zhelyazkov (PHD OB 2016), Daniel Elfenbein (PhD BE 2004)

Hyatt Regency Atlanta, Roswell

Crucial Interfaces in Health Care: Implications for Improving Value and Population Health (Session 679)

Affiliated Presenter(s): Jonathan Clark (PHD HPM 2010), Michaela Kerrissey (HPM), Sara Singer (PHD HPM 2007)

Hyatt Regency Atlanta, Greenbriar



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SUNDAY (CONTINUED)

Organizing for Disruptive Innovation (Session 701)

Affiliated Presenter(s): Clayton Christensen; Rory McDonald; Liz Altman (DBA MGT 2015); Jonathan Palmer (MGT)
Hyatt Regency Atlanta, Hanover Hall B

Sunday, Aug 6 2017

3:45PM - 5:15PM

Initiating Change: Breaking Rules at the Interface (Session 733)

Affiliated Presenter(s): Amy Edmondson
Hyatt Regency Atlanta, Kennesaw

MONDAY

Monday, Aug 7 2017

8:00 AM-9:30AM

Funding Ventures and Innovation (Session 851)

Affiliated Presenter(s): Pavel Zhelyazkov (PHD OB 2016)
Hilton Atlanta, Room 210

Institutional Theory: Actors, Identity, Change (Session 868)

Affiliated Presenter(s): Bethany Gerstein (HPM)
Hyatt Regency Atlanta, Spring

Advancements in Motivation (Session 903)

Affiliated Presenter(s): Tiffany Chang; David Martin (BE); Brian Hall
Hilton Atlanta, Room 401

Succession and Synchronicity in Corporate Modes of Reconfiguration (Session 957)

Affiliated Presenter(s): Emilie Feldman (DBA 2010)
Hyatt Regency Atlanta, Piedmont Room

Monday, Aug 7 2017

9:45AM - 11:15AM

Firms and their Environment (Session 947)

Affiliated Presenter(s): Michael Christensen (MGT)
Hyatt Regency Atlanta, Embassy Hall H

Venture Capital: Learning and Decision Making (Session 970)

Affiliated Presenter(s): Julian Kolev (PHD BE 2012)
Hilton Atlanta, Room 209

Entrepreneurship and Social Ties (Session 975)

Affiliated Presenter(s): Christopher Liu (DBA TOM 2011)
Hilton Atlanta, Room 303

Gender Effects in Entrepreneurship (Session 978)

Affiliated Presenter(s): Alicia DeSantola (OB), Lakshmi Ramarajan, Julie Battilana
Hilton Atlanta, Room 311

Insights on Mentoring and Career Advancement (Session 982)

Affiliated Presenter(s): Alexandra Feldberg (OB)



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Hilton Atlanta, Room 302

MONDAY (CONTINUED)

Embedding Professional Knowledge in Care Delivery Models (Session 985)

Affiliated Presenter(s): Erin Reid (DBA OB 2012)

Hilton Atlanta, Room 212

Work as a Masculinity Contest: Measurement, Manifestation, and Management (Session 986)

Affiliated Presenter(s): Sara Singer (PHD HPM 2007)

Hyatt Regency Atlanta, Lenox

Organizational Learning: Processes and Performance (Session 987)

Affiliated Presenter(s): Karim Lakhani; Michael Anne Kyle (HPM); Julia Adler-Milstein (PHD HPM 2011), Ingrid Nembhard (PHD HPM 2007)

Hyatt Regency Atlanta, Spring Room

Deciphering Health Care Learning Organizations: Implications for Theory and Practice (Session 988)

Affiliated Presenter(s): Melissa Valentine (PHD HPM 2013)

Hyatt Regency Atlanta, Kennesaw

Implementing Transformational Change: Challenges and Opportunities at the Interface (Session 1015)

Affiliated Presenter(s): Michael Beer

Atlanta Marriott Marquis in Atrium A704

Knowledge at the Interface: The Cutting Edge (Session 1025)

Affiliated Presenter(s): Amy Edmondson

Atlanta Marriott Marquis in Atrium M303

Cheating in the Workplace (Session 1040)

Affiliated Presenter(s): Francesca Gino

Atlanta Marriott Marquis in Lobby L50

Knowledge and Complexity Revisited (Session 1791)

Affiliated Presenter(s): Jonathan Clark (PHD HPM 2010)

Hyatt Regency Atlanta, Inman

Monday, Aug 7 2017

11:30AM - 1:00PM

The Causes and Consequences of Income Inequality: A Management Perspective (Session 1070)

Affiliated Presenter(s): Claudine Madras Gartenberg (DBA Strat 2011)

Hilton Atlanta, Room 203

Integrating Perspectives on Creativity and Well-Being (Session 1082)

Affiliated Presenter(s): Colin Muneo Fisher (PHD OB 2010). Modupe Akinola (PHD OB 2009)

Hyatt Regency Atlanta, Embassy Hall A

Collaborative Dynamics in Innovation (Session 1089)

Affiliated Presenter(s): Johnathan Cromwell (MGT); Heidi Gardner

Hilton Atlanta, Galleria 3



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MONDAY (CONTINUED)

Influence of Peers on Performance (Session 1094)

Affiliated Presenter(s): Paul Green (MGT); Bradley Staats (DBA TOM 2009)
Hilton Atlanta, Galleria 8

Consequences of Emotional Displays: Customer Emotion, Distress at Work, Culture, and Trust (Session 1099)

Affiliated Presenter(s): Elizabeth Baily Wolf (PHD OB 2017)
Hilton Atlanta, Room 223

Personal Impacts of Digital Platforms (Session 1110)

Affiliated Presenter(s): Melissa Valentine (PHD HPM 2013)
Hyatt Regency Atlanta, the Learning Center

Applications of the Institutional Approach to Entrepreneurship Across Global Contexts (Session 1123)

Affiliated Presenter(s): Tarun Khanna; Jin Hyung Kim (DBA Strategy 2017)
Atlanta Marriott Marquis, Marquis M303

Organizational Innovation, Learning and Search: Search and Learning (Session 1147)

Affiliated Presenter(s): Anil Doshi (DBA TOM 2015), Sen Chai (DBA TOM 2014), Luciana Silvestri (MGT)
Hyatt Regency Atlanta, Kennesaw

Monday, Aug 7 2017

1:15PM - 2:45PM

Communication Processes in Cooperation and Competition (Session 1168)

Affiliated Presenter(s): Karen Huang (OB); Mike Yeomans; Julia Minson
Hyatt Regency Atlanta, Hanover Hall G

Time to Update Status: Longitudinal Perspectives on Dynamic Status Changes in Social Hierarchies (Session 1169)

Affiliated Presenter(s): Alison Wood Brooks, Catarina Fernandes (OB)
Hyatt Regency Atlanta, Baker

Startups, Funding and Survival (Session 1175)

Affiliated Presenter(s): Julian Kolev (PHD BE 2012)
Hilton Atlanta, Room 210

Dominant Social Identity Work: Exploring Identity Management among Members of Dominant Groups (Session 1188)

Affiliated Presenter(s): Dolly Chugh (PHD OB 2006); Lumumba Seegars (OB); Lakshmi Ramarajan
Hilton Atlanta, Room 206

What Contributes to Job Search Self-Regulation? Understanding Individual and Contextual Factors (Session 1195)

Affiliated Presenter(s): Claudine Madras Gartenberg (DBA Strat 2011), George Serafeim (DBA Accounting 2010),
Ethan Bernstein (DBA MGT 2013); Shelley Li (DBA Accounting 2016)
Hilton Atlanta, Room 205

The Return of the Repressed: System Psychodynamic Approaches to Organization Studies (Session 1211)

Affiliated Presenter(s): Elizabeth Hansen (OB)
Hyatt Regency Atlanta, Hanover Hall C



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MONDAY (CONTINUED)

The Creative Process (Session 1214)

Affiliated Presenter(s): Johnathan Cromwell (MGT); Teresa Amabile
Hilton Atlanta, Crystal Ballroom A,F

Intellectual Property Rights: IPRs and Innovation (Session 1265)

Affiliated Presenter(s): Martine Haas (PHD OB 2002) and Prithwiraj Choudhury (DBA Strategy 2010)
Hyatt Regency Atlanta in Embassy Hall B

Monday, Aug 7 2017

3:00PM - 4:30PM

Corporate Political Strategy (Session 1280)

Affiliated Presenter(s): Jin Hyung Kim (DBA Strategy 2017)
Hyatt Regency Atlanta, Harris

Management Failures: Sources, Consequences and Potential Remedies (Session 1286)

Affiliated Presenter(s): Pankaj Ghemawat (Phd BE 1982)
Hyatt Regency Atlanta in Regency Ballroom VII

Strategies of Social Impact (Session 1287)

Affiliated Presenter(s): Matthew Lee (DBA MGT 2014)
Hyatt Regency Atlanta, Hanover Hall E

Bridging Cultural Divides and Managing Diversity (Session 1331)

Affiliated Presenter(s): Hayley Blunden (OB)
Hyatt Regency Atlanta, Embassy Hall A

Callous or Caring? When to Compete and When to Cooperate (Session 1350)

Affiliated Presenter(s): Martha Jeong (OB); Julia Minson; Karen Huang (OB); Alison Wood Brooks; Ryan Buell (DBA TOM 2012); Brian Hall
Hilton Atlanta, Room 402

Firms, Open Source Communities, and Productivity (Session 1395)

Affiliated Presenter(s): Frank Nagle (DBA TOM 2015), Hila Lifshitz-Assaf (DBA MGT 2014)
Hyatt Regency Atlanta, Embassy Hall E

Monday, Aug 7 2017

4:45PM - 6:15PM

Knowledge Cycles and Learning Processes in Teams (Session 1452)

Affiliated Presenter(s): Martine Haas (PHD OB 2002); Melissa Valentine (PHD HPM 2013)
Hyatt Regency Atlanta, Techwood

Discrimination in Teams, Organizations, Markets and Communities (Session 1482)

Affiliated Presenter(s): Alexandra Feldberg (OB); Tami Kim (DBA Marketing 2017); Venkat Kuppuswamy (DBA TOM 2011)
Atlanta Marriott Marquis, Atrium A707

Linking Formal Organizations and Informal Social Structure (Session 1488)

Affiliated Presenter(s): Adam Kleinbaum (DBA MGT 2008)
Atlanta Marriott Marquis in Marquis M302



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MONDAY (CONTINUED)

Promoting Human Rights and Preserving Human Values in Organizations (Session 1507)

Affiliated Presenter(s): Daniel Brown (MGT)
Atlanta Marriott Marquis, Marquis M106

TUESDAY

Tuesday, Aug 8 2017

8:00AM - 9:30AM

The Visible Hand in the Age of Platforms and Modularity (Session 1574)

Affiliated Presenter(s): Carliss Baldwin
Hyatt Regency Atlanta in Regency Ballroom VII

Making a Case for Diversity: Pros, cons, and complexities (Session 1601)

Affiliated Presenter(s): Jeffrey Lees (OB)
Hilton Atlanta, Room 206

Employee-Organization Relationships and Organizational Health (Session 1635)

Affiliated Presenter(s): Daniel Brown (MGT)
Hilton Atlanta, Room 224

The Micro-Foundations of Advice Seeking, Knowledge Transfer, and Resource Exchange (Session 1643)

Affiliated Presenter(s): Hayley Blunden (OB)
Hilton Atlanta, Room 220

Uncovering Crowds as Interstitial Spaces: Crowds that Influence and that Ought to be Influenced (Session 1660)

Affiliated Presenter(s): Hila Lifshitz-Assaf (DBA MGT 2014)
Atlanta Marriott Marquis in Lobby L402

New Product Development: The Management of Modularity in New Product Development (Session 1677)

Affiliated Presenter(s): Alan MacCormack
Hyatt Regency Atlanta in Embassy Hall B

Ecosystems and Platforms: Ecosystems and Multi-sided Platforms I (Session 1679)

Affiliated Presenter(s): Elizabeth Altman (DBA 2015) and Michael Tushman
Hyatt Regency Atlanta in Hanover Hall C

Tuesday, Aug 8 2017

9:45AM - 11:15AM

Culture and Differences in the Workplace (Session 1724)

Affiliated Presenter(s): Lumumba Seegars (OB) (Discussant)
Hilton Atlanta, Room 403

Market Responses to Health Care Reform (Session 1728)

Affiliated Presenter(s): Julia Adler-Milstein (PHD HPM 2011)
Hyatt Regency Atlanta, Spring

Inclusion and Inclusive Leadership (Session 1749)

Affiliated Presenter(s): Rachel Arnett (PHD OB 18)
Hilton Atlanta in Galleria 6

Antecedants and Consequences of Formal and Informal Voice (Session 1756)

Affiliated Presenter(s): Paul Green (MGT); Leslie John; Hayley Blunden (OB); Francesca Gino; Heidi Liu
Hilton Atlanta, Room 208



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TUESDAY (CONTINUED)

Team Dynamics, Learning and Change (Session 1768)

Affiliated Presenter(s): Michaela Kerrisey (HPM), Patricia Satterstrom (DBA MGT 2016)
Atlanta Marriot Marquis, Atrium A708

Networks at the Interface (Session 1780)

Affiliated Presenter(s): Adam Kleinbaum (DBA MGT 2008)
Atlanta Marriott Marquis, Marquis M302

New Frontiers in Organizational Culture Research: Creating Conceptual Precision to Leverage Big Data (Session 1781)

Affiliated Presenter(s): Sameer Srivastava (PHD OB 2012)
Atlanta Marriot Marquis, Marquis M 101

The Digital Fronteir: How Digital Technologies Reconfigure Products, Organizations and Fields (Session 1783)

Affiliated Presenter(s): Elizabeth Hansen (OB), Shane Greenstein
Atlanta Marriott Marquis, Atrium A704

The Evolution of System Architectures: Products, Organizations and Industries (Session 1802)

Affiliated Presenter(s): Carliss Baldwin
Hyatt Regency Atlanta in Fairlie

Tuesday, Aug 8 2017

11:30AM - 1:00PM

On the Move: Career Mobility and its Mechnisms (Session 1819)

Affiliated Presenter(s): Sameer Srivastava (PHD OB 2012)
Hilton Atlanta, Room 305

Repair, Recovery and Reintegration at Work (Session 1879)

Affiliated Presenter(s): Erin Frey (OB)
Hilton Atlanta, Galleria 4

New Developments in Coordination Theory and Practice (Session 1902)

Affiliated Presenter(s): Michael Lee (MGT)
Atlanta Marriott Marquis, Lobby L503

Organizational Innovation, Learning and Search: The Micro and Macro Foundations of Knowledge Flows (Session 1920)

Affiliated Presenter(s): Prithwiraj Choudhury (DBA Strat 2010), Do Yoon Kim (Strat)
Hyatt Regency Atlanta, Kennesaw

Tuesday, Aug 8 2017

1:15PM - 2:45PM

Quality Improvement: Evolving Theories and Methods (Session 1759)

Affiliated Presenter(s): Ingrid Nembhard (PHD HPM 2007)
Hyatt Regency Atlanta in Spring



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TUESDAY (CONTINUED)

The Role of Management Practices in Organizing the Firm (Session 1935)

Affiliated Presenter(s): Megan Lynn Lawrence (DBA Strategy 2016), Claudine Madras Gartenberg (DBA 2011)
Hyatt Regency Atlanta, Regency Ballroom V

Routes to the Top: the Role of Credentials, Development Experiences, and Gender in CEO Pay and Promotion (Session 1937)

Affiliated Presenter(s): Eric Lin (DBA Management 2015)
Hilton Atlanta, Room 218

Challenges for Emerging-market Multinationals (Session 1971)

Affiliated Presenter(s): Budhadya Gupta (DBA TOM 2016); Tarun Khanna
Atlanta Marriott Marquis, Marquis M108

Individual and Team Creativity: An Interactionist Examination of Creativity in Different Contexts (Session 1999)

Affiliated Presenter(s): Colin Muneo Fisher (PHD OB 2011)
Hilton Atlanta, Grand Ballroom B

Balancing Social and Market Goals and Imperitives (Session 2012)

Affiliated Presenter(s): Andreea Gorbatai (PHD OB 2012), Julie Battilana, Yanhua Zhou Bird (OB)

Non-Profit Spending, Funding, Finance and Competition (Session 2025)

Affiliated Presenter(s): Sarah Wolfolds (DBA Strategy 2016)
Atlanta Marriott Marquis, Marquis M109

Tuesday, Aug 8 2017

3:00PM - 4:30PM

Feedback and Social Learning (Session 2105)

Affiliated Presenter(s): Ethan Bernstein (DBA MGT 2013); Shelley Li (DBA Accounting 2016)
Hilton Atlanta, Room 404

TIM Conversations on Ecosystems and Platforms: Evolution and Competition in Ecosystems (Session 2147)

Affiliated Presenter(s): Liz Altman (DBA MGT 2015)
Hyatt Regency Atlanta, Hanover Hall C

Rightsizing for Better Performance (Session 2041)

Affiliated Presenter(s): Emilie Feldman (DBA STRAT 2010)
Hyatt Regency Atlanta, Embassy Hall C

Managing Creative Projects: Knowledge, Emotions and Paradoxes (Session 2117)

Affiliated Presenter(s): Elizabeth Long Lingo (PHD OB 2006)
Atlanta Marriott Marquis, Atrium A601