



U.S. Competitiveness Project

The United States is a competitive nation to the extent that firms operating in the U.S. can compete successfully in the global economy while supporting high and rising living standards for the average American. A competitive America produces prosperity for both companies and citizens.

Each company contributes to U.S. competitiveness through productivity, profitability, and growth in its business. In addition, however, a company can improve U.S. competitiveness through steps and investments that are beneficial to the company but also raise the long-run productivity of doing business in its communities.

HBS is examining ways to help companies take such actions that make their communities more competitive. We are eager to learn what kinds of commitments to U.S. competitiveness you and your company would be willing to consider. Please check boxes your company would consider:

Improving skills

- Create or expand an **apprentice program** to train U.S. workers to be more employable by your company and others
- Create or expand a **training program** to upgrade the skills and productivity of your current or prospective employees
- Partner with a **community college, technical school, or university** to align its curriculum with the needs of your business, and commit to hire a number of its graduates

Upgrading supporting industries

- Identify and increase sourcing from capable **local suppliers**
- Mentor local suppliers** to upgrade their capabilities and make them more attractive partners
- Join consortia that help **small companies access** procurement contracts

Supporting innovation and entrepreneurship

- Participate in **research collaboratives** in your field that build technologies and businesses of the future
- Invest in or incubate promising startups** related to your business

Locating in the U.S.

- Move back to the U.S.** a business activity that can be productive here

Bolstering regional strength

- Participate in a **cluster competitiveness initiative** in your field
- Participate in a **regional competitiveness initiative** in your region

Shifting the business-government relationship

- Advocate **business-wide improvements** rather than lobby for special interests

Please deposit this form at the registration tables or mail it to: **U.S. Competitiveness Project, Harvard Business School, Soldiers Field, Connell House 303B, Boston, MA 02163.** You can also fill out the form online at www.hbs.edu/USCompForm.

If we may contact you to discuss potential commitments to competitiveness, please provide your contact information below:

[First Name]

[Last Name]

[Organization]

[Email address]

[Telephone]