

Varieties of Big Business: Business Groups in the West

Harvard Business School, Chao 340

8:00am: Breakfast

8:30am: Welcoming Remarks (Geoffrey Jones)

8:35-10am: **Session I**

Joseph Bower, *Business Group Governance as an Approach to Strategic Resource Allocation: Theory and Examples*

Asli Colpan, *Diversified Business Groups in the West: Origins, Evolution and Resilience*

10-10:30am: Break

10:30am-12pm: **Session II**

Ben Ross Schneider, *Politics, Institutions, and Diversified Business Groups: Comparisons across Developed Countries*

Takashi Hikino, *The Strange Career of Business Groups in US Economic Development*

12-1pm: Lunch

1-2:30pm: Session III

David Collis, *Resurgence of Unrelated Diversified Groups: Conglomerates and Private-Equity in the USA since the 1960s*

Randall Morck, *The Rise and Fall, and Rise and Fall Again, of Business Groups in Canada*

2:30-3pm: Break

3-4:15pm: **Session IV**

Tom Petersson, *Tradition and Renewal: Business Groups in Sweden*

Andrea Colli, *The Only Way to Grow? Italian Business Groups
in Developmental Perspective*

4:15-4:30pm: Break

4:30pm-6pm: **Session V**

Richard Langlois, Chandler's Model and Business Groups

Tarun Khanna, Business Groups in Emerging Markets and Mature
Economies

6-8:30pm: Reception and Dinner

(Harvard Faculty Club, 20 Quincy St., Cambridge. Shuttles will be available)